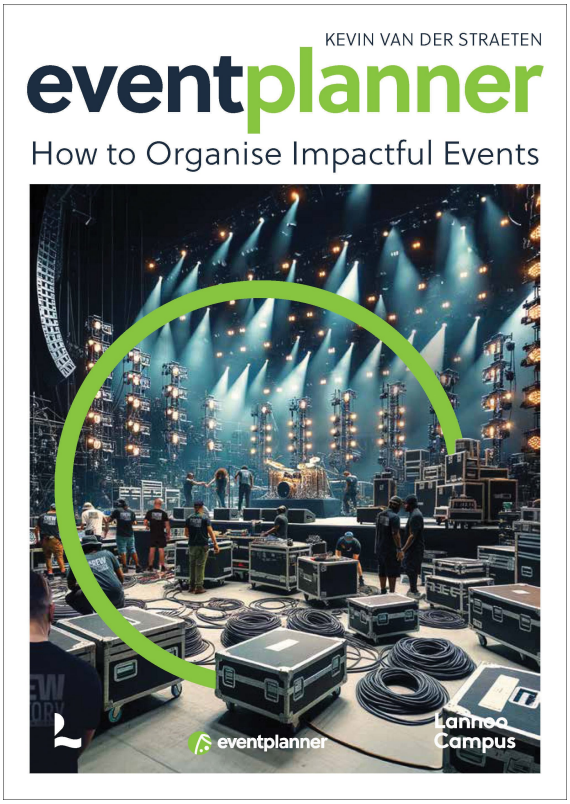
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Eventplanner

How to Organise Impactful Events

Kevin van der Straeten

ISBN	9789401436236
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Territory	World excluding Benelux, France, Switzerland & Scandinavia
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- Concrete manual for organising impactful events, from concept to execution
- Enriched with practical links and videos
- Including free eventplanner.net event software

Event planner is the reference work for anyone who wants to turn their event into a huge success. This book will help you to organise all kinds of events, from festivals to team-building; from the earliest preparations to the post-event evaluation. It is full of practical tips and handy checklists for budding organisers and professionals alike. It zooms in on all the most current and most relevant event trends. You will learn how AI can contribute to your event, how you can best ensure the safety of your crew and guests, and how to deal with cyber security and privacy. There is also a brand-new chapter covering the organisation of weddings. As a result, ***Event planner*** is a complete toolbox for making your event truly memorable.

Kevin Van der Straeten is the founder of eventplanner.net, for more than 20 years the leading platform and software provider for the commissioners and organisers of (business) events. In addition, he is the host of the online TV channel eventplanner.tv.







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