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Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Everyday Architecture

A Vast Wasteland

Kenneth Moffett

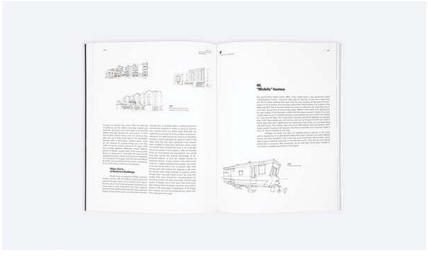
ISBN	9781961856875
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Territory	World excluding USA, Canada, Singapore, Thailand, Vietnam, Cambodia, Indonesia, Brunei, Philippines, Malaysia, and Australasia. India non-exclusive
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Illustrations	100 color
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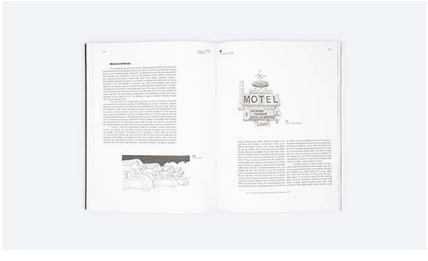
- Join an acerbic architect in a wry, illustrated survey of why today's roadside architecture is so unfortunate
- First of its kind to critique the gamut of everyday suburban commercial and residential architecture
- Provides incisive, often acerbic commentaries on these many commonplace but largely unobserved building types

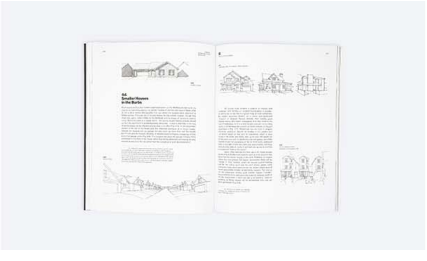
A long-deserved survey, of the everyday building types that line our suburban roads and parking lots, affords an informative and diverting critique of their architectural and socio-cultural foibles.

This project began with an essay on the "McMansion" phenomenon, and it grew to become a meditation on the assorted different building types that are found in every American city and suburb. While it's true that good buildings do exist for each of those categories, they are very much the exception, these buildings more typically ranging from dull to assertively ugly. The book is meant to be a fairly pitiless and revealing look at this "vast wasteland," with an architect's hat on but without resort to the profession's fads and verbiages. Several natural categories inform the organisation of the contents, including commercial, residential, and institutional, even including cars and other manifestations of "architecture on the move" that have also lost their way in stylistic terms. The writing includes capsule histories of many of the building types included, plus some lesser known facts and some sidebars on socio-cultural aspects which make up much of one's experience of these places. Stylistically, a bit of an acerbic tone makes for diverting as well as informative reading.

Following a year abroad as a Paris Prize scholar and interning with The Architects Collaborative, **Kenneth M. Moffett** co-founded the award winning Tennessee architecture firm BullockSmith, where he spent a career as design director.







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