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Experiential Design Schemas

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Territory	World excluding USA, Canada, Australasia, China, Hong Kong, Taiwan, South Korea, and Japan
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- The work uniquely fills a gap in the literature, by foregrounding how people inhabit, interact with, and subjectively perceive spatial and temporal environmental patterns. The complementary backgrounds of the authors — combining strengths of scholars from both architectural design and building science research — makes this different from existing books
- Most books about experience are either narrative arguments or evidence-summarising works. Neither type offers the graphic-savvy designer food for thought or practical advice. There is nothing in the market that brings a design-strategic approach to human experience. Similarly, the topic of variable interior conditions is at the forefront of research but has not made any inroad into the design literature — until now
- The 45 design schemas are organised by an easily navigable and coded structure. Each is presented as a 4-page spread following a common template including narrative explanation, compelling precedent photographs, supporting research evidence and compact design guidelines
- Theoretically, the work connects spatial order, environmental conditions, cultural interpretations and human experience, offering the first integral explanation for architectural experience

Experiential Design Schemas presents a new theoretical and practical framework for designing architectural experiences developed by two seasoned researchers, an architect, and a building scientist.

It delivers 45 experiential design schemas as generative design resources in a novel, multi-scalar networked language. Each schema is published as a modular four-page spread that explains the phenomena and potential feeling state, along with compelling precedents, supporting evidence and design guidelines. Their purpose is to help designers expand the delight, joy, serenity, and nature connections possible in buildings. The schema-based design guidance enables architects to choreograph positive experiences of dynamic and variable environmental conditions that connect people to Nature's rhythms.

Mark DeKay, AIA, architect and a full professor of architecture specializing in sustainable design theory, research, and design tools. He is author of *Integral Sustainable Design: transformative perspectives* and co-author of *Sun, Wind + Light: architectural design strategies*. **Gail Brager**, PhD, and is a distinguished professor of architecture in the Building Science, Technology + Sustainability program at the University of California, Berkeley, and is the associate director of the Center for the Built Environment, an Industry/University collaborative research center. Forewords by **Joshua Aidlin** and **Bill Browning.**

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