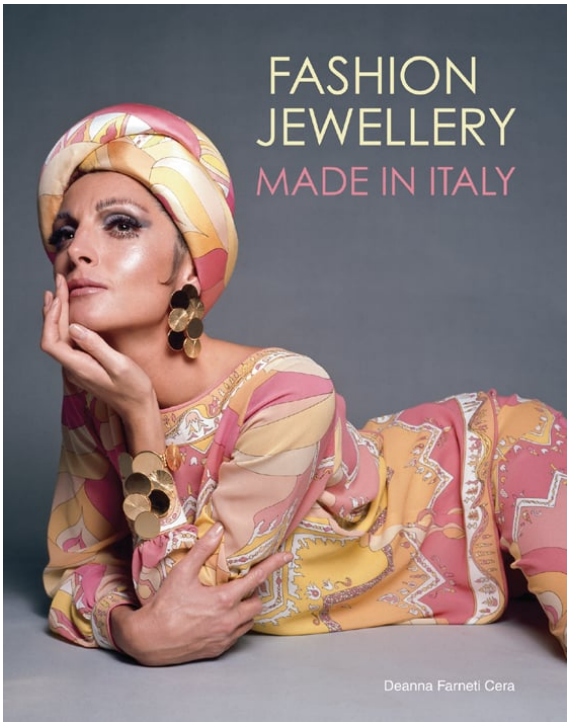
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Fashion Jewellery

Made in Italy

Deanna Farneti Cera

ISBN	9781851496815
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Territory	World
Size	300 mm x 237 mm
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- A stunning survey of fashion jewellery made in Italy during the 20th century, and its symbiotic relationship with Italian fashion
- Applies special focus to the most important, interesting pieces, through both period images taken from exclusive fashion magazines, and through stunning photographs of actual pieces, resulting in almost 400 illustrations

In Italy there has always been a tradition of making jewellery from semi-precious metal, as copies or prototypes of fine jewellery. *Fashion Jewellery: Made in Italy* moves chronologically through the last 100 years, with pieces from the beginning of the 20th century, through to the years spent under fascist rule, when jewellery had to be strictly made with local material such as wood, cork, straw, venetian glass and coral. The 50s and 60s allowed for the very first big names in fashion jewellery to arise: Giuliano Fratti, Emma Caimi Pellini, Sharra Pagano, Ugo Correani, Coppola e Toppo, Luciana de Reutern, Canesi, Ornella… The book reserves a special place for an important phenomenon that took place in Milan at the end of the 1970s – "Made in Italy" – when Italian fashion entered (and dominated) the international scene, and Italian designers such as Armani, Versace, Ferré, and later on, Moschino and Prada found incredible success all over the world. Throughout the 80s and 90s, and well into the year 2000 further names in fashion jewellery were pushed to the fore: Carlo Zini, Angela Caputi, Maria Calderara, Giorgio Vigna, Fabio Cammarata, Emilio Cressoni, Robert Tomas, Irene Moret, Silvia Beccaria, among others. The final section of the book is devoted to new talents, selecting ten designers whose jewels are particularly interesting and innovative. Famous houses that the jewellery was made for include: Bijoux Bozart, Biki, Carlo Zini, Chanel, Chloé, Coppla E Toppo, Edoardo Saronni, Emilio Pucci, Etro, Fiorucci, Flos Ad Florem, Gianfranco Ferré, Giorgio Armani, Giuliano Fratti, Irene Galitzine, Karl Lagerfeld, Luciana De Reutern, Marni, Missoni, Misterfox, Moschino, Prada, Roberto Capucci, Schiaparelli, Sharra Pagano, Ugo Correani, Unger, Valentino, Versace.

Deanna Farneti Cera worked for several years as Assistant Director and Curator at Bologna's Municipal Museum of Modern Art. In 1987 she organised the exhibition *Gioie di Hollywood* in Venice and was curator of the international exhibition *Jewels of Fantasy* which opened in Milan, and went on to tour several European and American museums. She is the author of many books on jewellery and costume jewellery. Among them is her latest publication: *Fashion Jewels: Coppola e Toppo* ISBN: 9781851496112, also published by the ACC Publishing Group.







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