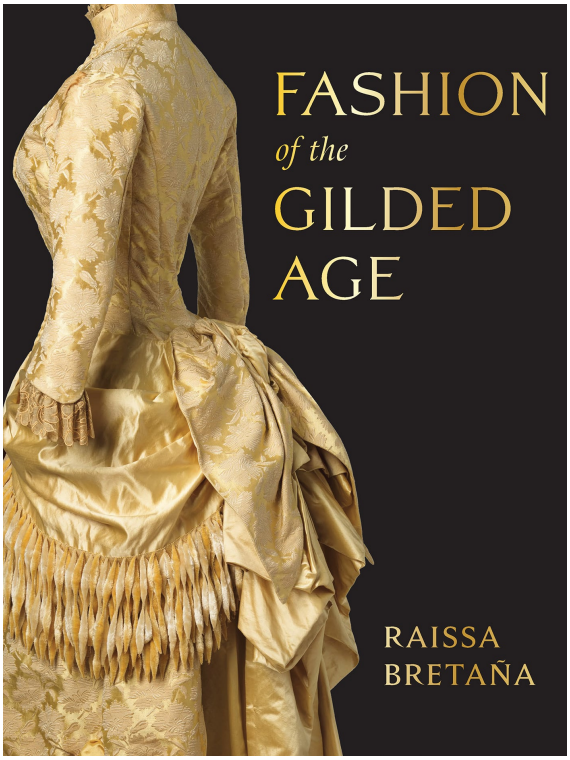
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Fashion of the Gilded Age

Raissa Bretaña

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Binding	Hardback
Territory	World excluding USA, Canada, Puerto Rico, and Australia
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Price	£45.00

- The largest and most splendidly illustrated book ever published on women's fashions of the Gilded Age (1870–1910)
- Each chapter is devoted to a particular type of dress: undergarments; morning, afternoon, and evening attire; mourning and wedding attire; and ball gowns
- Gorgeous full-page photos of garments throughout, including full-length views and close-up details
- Also illustrated with period images and fashion plates that bring the social world of families like the Astors and Vanderbilts to life
- Written by Raissa Bretaña, a fashion historian and frequently consulted expert
- A must-have for fashion lovers and costumers, and the perfect companion for fans of HBO's *The Gilded Age*

A sumptuous book that examines each facet of the Gilded Age society lady's wardrobe—from tea gowns to tailor-mades, bustles to bathing costumes.

Nothing embodied the resplendence of the Gilded Age like the opulent fashions worn by the women of elite society. As vast fortunes were built by men who dominated finance and industry, it was women who brokered power in the social arena. With their well-appointed wardrobes, they achieved social prominence by ensuring they were elegantly and appropriately dressed for every luncheon, reception, promenade, and ball. It was an era marked by an increasingly style-conscious public, shaped by the expanding fashion press that reported on both the couture houses of Paris's Rue de la Paix and the department stores of New York's Ladies' Mile. This volume offers a comprehensive look at women's fashion in Gilded Age America—detailing everything from undergarments to accessories, in categories ranging from sportswear to mourning attire. Fashion historian Raissa Bretaña traces the evolution of the fashionable silhouette from 1870 to 1910, and delves into the cultural context and customs of etiquette surrounding dress during this dynamic period in American history. ***Fashion of the Gilded Age*** is richly illustrated with over two hundred images—including extant garments, fashion plates, paintings, and photographs—and is sure to delight anyone fascinated by the fashion, history, and extravagance of the Gilded Age.

Raissa Bretaña is a New York–based fashion historian and staff member at the Museum at FIT. She is also the coauthor of *Moxie: The Daring Women of Classic Hollywood* and the author of *Shoes*.

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