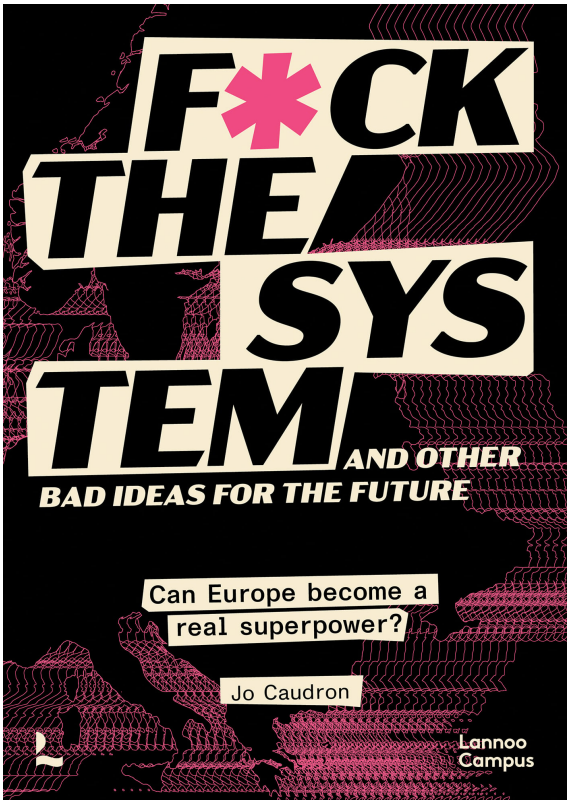
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F*ck the System and Other Bad Ideas for the Future

Can Europe Become a Real Superpower?

Jo Caudron

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- Unorthodox perspective on systemic shocks and their solutions
- Alternative thinking beyond doomsday scenarios. Innovative vision of Europe's role and new strategies for European leadership
- Analysis of systemic shocks and emerging opportunities. Focus on innovation, collaboration, and autonomy
- *"F*ck The System is a manifesto that dares us to think bigger again. It shows how Europe can translate its values and strengths into innovation, collaboration, and geopolitical impact. The book links ambition with action and vision, grounded in a healthy sense of reality. I can wholeheartedly and enthusiastically recommend it."* – Bart Becks, tech entrepreneur, innovator, and board member of the European Innovation Council

The world as we know it is on its last legs; the old order is faltering. In these uncertain times, it's tempting to lose faith in the future. But what if this is precisely the beginning of something new? ***F*ck the System, and Other Bad Ideas for the Future*** unravels the chaotic forces behind the geopolitical scenes and asks a fundamental question: can Europe emerge as a strong player in the emerging world order? What do we need to build a Europe that is sovereign, resilient, and radically innovative? This is a manifesto to understand the present and imagine the future—provocative, sharp, and unorthodox. It breaks with old logic and prejudices, finding in today's disorder the seeds of something better. For thinkers and doers, for citizens, entrepreneurs, and policymakers who believe Europe can be more than an old continent in crisis.

Jo Caudron is a transformation strategist, author, and frequently invited speaker. For nearly 30 years, he has guided organisations through digital and societal change. As the founder of more than 20 companies, he shares his optimistic vision of disruption through keynote speeches, books, and strategic consulting.







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