



Ferrari

Icons of Excellence

Arianna Previtera

ISBN	9788794190251
Publisher	Helmin & Sorgenfri
Binding	Hardback
Territory	World excluding Denmark, Sweden & Norway
Size	280 mm x 240 mm
Pages	256 Pages
Name of series	Icons of Excellence
Price	£41.99

- A tribute to the iconic Ferrari
- Richly illustrated with stunning photos and captivating line drawings of one of the world's most beautiful car brands
- Elegantly crafted in red with red foil detailing

Enter the world of Ferrari—a name that ignites passion, commands respect, and defines the very essence of performance. This book is a celebration of the Prancing Horse, a symbol of Italian excellence, racing glory, and automotive artistry.

From the curves of the legendary 250 GTO to the blistering speed of today's hybrid hypercars, Ferrari has always pushed the boundaries of what's possible—on the road, on the track, and in the hearts of millions. Every model is a masterpiece. Every engine, a symphony of power and precision.

Richly illustrated and meticulously curated, this book captures the legacy, the design, and the unmistakable presence of Ferrari. Dive into the stories behind the marque's most iconic machines, its victories in Formula 1, and the visionaries—like Enzo Ferrari—who made it all possible.

Whether you're a devoted *tifoso* or simply drawn to the allure of the world's most desirable cars, this is more than a book. It's a tribute to the legend, the lifestyle, and the enduring spirit of Ferrari.

Arianna Previtera is an Italian author whose lifelong connection to Ferrari runs as deep as the roar of a V12 engine. Born and raised in Maranello, she grew up just steps from the legendary factory gates, where her father worked for decades. From an early age, Arianna was immersed in the world of the Prancing Horse—its craftsmanship, its culture, and its unmistakable spirit. Now a professional writer, Arianna channels that lifelong passion into her work, blending firsthand experience with a storyteller's touch. Her latest book is a heartfelt tribute to Ferrari's legacy, capturing not just the cars, but the soul of the brand that has come to define Italian excellence. For Arianna, Ferrari isn't just a subject—it's family, heritage, and a lifelong love affair.