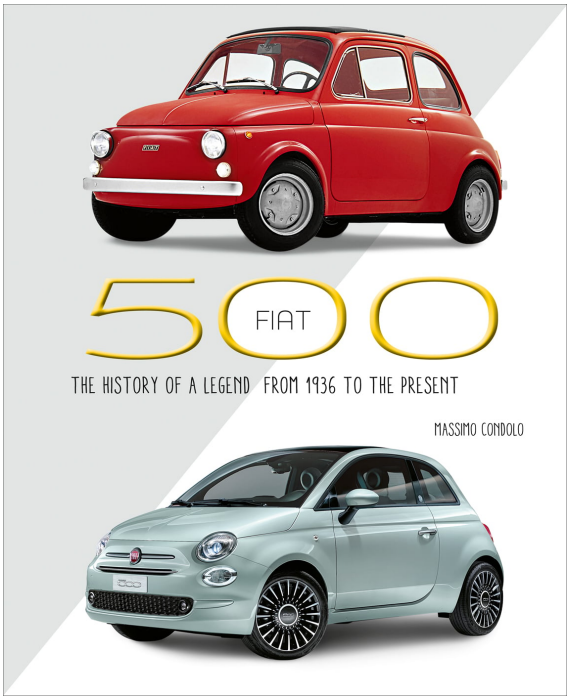
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Fiat 500

The History of a Legend from 1936 to the Present

Massimo Condolo

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- A true icon of Italian lifestyle
- Recounts the story of this Italian symbol from the early models, through the iconic 1957 Nuova 500, up to the current version

A true icon of Italian lifestyle, the 500 was actually supposed to be a niche product, but in just few years, its elegance and affordability made it one of the best-selling cars, with 4 million units manufactured and sold in a 20 years' lifespan. This volume recounts the story of this Italian symbol from the early models, through the iconic 1957 Nuova 500, up to the current version thanks to the many renderings and original designs included. The book gathers pictures to witness the relevance of the 500 and its many appearances in art, news, movies and every-day life.

Massimo Condolo was born in Turin in 1968 and currently lives near Milan. He is the author of several books about the history of on-road transportation and the railway. He also works as a journalist with the main Italian magazines about transportation.

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