



Floral Design

Pim van den Akker

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‘**Making every** day’s life extraordinary’ is not just a slogan for Dutch designer and floral artist Pim van den Akker. His floral creations connect the worlds of design and floral art at the same time prove how natural forms, structures and colours are determinative for the atmosphere. Pim van den Akker is a master in displaying the beauty of both flowers and plants in a surprisingly playful and movingly honest way. Beauty, naturalness, structure and individuality are the key words in his creations. This monograph not only shows the virtuosic skills of this floral expert, it is also a splendid testimony to the philosophy of this exceptional floral designer.