



Floral

Richard Fischer

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Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
Size	300 mm x 243 mm
Pages	208 Pages
Illustrations	100 color
Price	£69.95

- Fascinating, unique close-ups of flowers and plants photographed by the award-winning photographer Richard Fischer, who is highly regarded on the global art market
- With his worldwide unique lighting technique Fischer takes us into an unknown micro-world of plants threatened with extinction
- A title for photography and plant fans

*“Richard Fischer’s compelling photographs not only depict flowers in their extraordinary, beautiful stage of birth and maturity but also are stark reminders of their inevitable demise and passing.” — **Global Art Times***

Floral is an impressive coffee-table book that aims to archive the biodiversity of our planet, because climate change is now threatening every second plant species. To record the uniqueness and beauty of our nature for posterity, botanical gardens and photographer Richard Fischer have launched an unprecedented art project.

At the peak of their life cycle, Fischer photographs the plant with a sophisticated macro technique in his studio. To do this, he uses special light that brings out the filigree structures of his floral photographic model particularly well.

The result is outstanding photographs that leave the viewer in rapt amazement, for we have never perceived nature in this way. Richard Fischer presents himself as a Master of Fine Art Photography and creates close-ups of blossoms and flowers that seem almost mystically alien at first glance. The photographer has not simply done nature photography for the illustrated book **Floral**. His works are art. In the close-ups, every little hair and every vein of leaf becomes visible. The plants appear transparent and yet in bright colours.

Text in English and German.

Richard Fischer, born in Manila in 1951, studied art and photography in Mannheim and Munich. Since 1978 he has run his own photo studio, now in the south of France, and his work has been exhibited internationally in London, Paris, New York and Tokyo, among other places. He has won numerous awards, his prints are highly traded on the photo art market and hang in private galleries worldwide. Calendars featuring his work are published annually.

