



# FLOSS

Roger Erickson  
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Territory	World excluding USA, Canada, Australasia, Asia non-exclusive.
Size	304 mm x 229 mm
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- **FLOSS** is a monographic retrospective of portraits on urban fashion, Hip Hop and Rock'n Roll artists photographed by Roger Erickson from the 1990s through the early 2000s
- Presents a collection of Roger Erickson's uniquely stylised photographs encompassing a wide range of pop cultural and award-winning artists showcased on magazine covers and editorials from rock 'n' roll, urban
- Foreword by Salli Richardson Whitfield
- Celebrities featured includes: Snoop Dogg, Dr Dre, Eminem, Joan Jett, Neil Young, Ozzy Osbourne, Ice Cube, Lil'Klm, Chaka Khan, LL Cool J, Fat Joe, Da Brat, Ja Rule, Nelly, EVE, and many more
- Winner of the Pro Series Category at the Pollux Awards, 2025 and the Award of Excellence at the Communication Arts, Photography Annual 66, 2025

**FLOSS** is a monographic series of retrospective portraits photographed by Roger Erickson on urban fashion, Hip Hop and Rock'n Roll artists from the 1990s through the early 2000s. These uniquely stylised images explore the aspirational, unrestrained and often extravagant nature of artists during an era when urban pop culture burst into international prominence. His wholly original vision captures the vitality of urban music, arts and culture in the '90s. Often delving into the psyche of these personages for his inspiration, crafting iconic conceptual portraits that have become synonymous with the recording artists. The celebrities include Snoop Dogg, Dr Dre, Eminem, Joan Jett, Neil Young, Ozzy Osbourne, Ice Cube, Lil'Kim, Chaka Khan, LL Cool J, Fat Joe, Da Brat, Ja Rule, Nelly, EVE, and many more.

**Roger Erickson**, hailing from Oakland, California, embarked on his photographic journey after completing his studies at San Francisco State University. His passion for editorial photography led him to make a significant move to London, where he first embarked on his remarkable career. In 1990, Roger achieved a milestone with his first commissioned assignments for *select Magazine*, photographing iconic figures such as Motörhead, Neil Young, and Crazy Horse. His talent and dedication propelled him to become the first African American photographer to capture two covers for *Vogue Magazine* in 2003. His distinctive perspective in American portraiture sets his work apart, contributing to the rich tapestry of the art form. Roger's portfolio extends across renowned publications and brands, with his images gracing the pages of *GQ* (US), *Harper's Bazaar* (UK), *Vogue* (México y Latinoamérica), *ELLE* (France), and more. His photographs offer a unique perspective in American visual culture, with a portfolio that spans across prestigious publications and advertising campaigns for global brands. Beyond the pages of magazines and billboards, Roger's work finds expression in exhibitions. His solo exhibition, *OUTspoken: Portraits of LGBTQ Luminaries*, held at SFAC Galleries in San Francisco City Hall, marked a significant chapter in his artistic journey. He has also contributed to group exhibitions like *Voices for Womankind: Resilience* at One Art Space Gallery in Manhattan and *Determined: The 400-Year Struggle for Black Equality* at the Virginia Museum of History & Culture. Roger Erickson's commitment to diversity and representation extends to filmography, where he has produced two-part short documentary films recognised at notable film festivals.

