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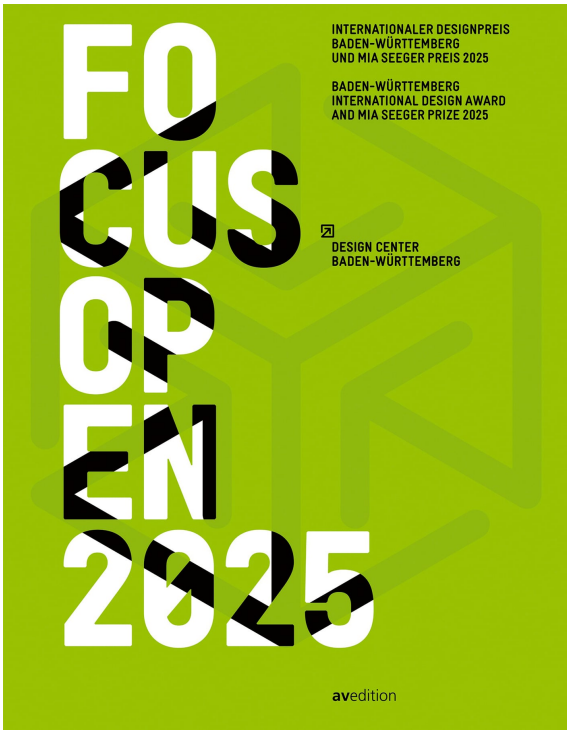

Focus Open 2025

Edited by Design Center Baden-Wuerttemberg

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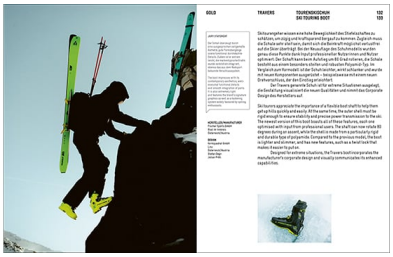
- Baden-Württemberg International Design Award and Mia Seeger Prize 2025
- Showcasing the best of product design

Future-orientated and exceptional design performances are at the centre of the International Design Award Baden-Württemberg ***Focus Open 2025***, one of the most renowned German design competitions with an international orientation. This yearbook presents all the award-winning products. The winners come from fields including investment goods, healthcare, bathrooms, kitchens, interiors, lifestyle, lighting, consumer electronics, leisure, building technology, public design, communication design, mobility, service design and materials & surfaces.

Text in English and German.

The Design Center Stuttgart, which is run by the state of Baden-Württemberg, provides information and advice about professional design. As part of the promotion of trade and industry, we especially offer small and medium-sized enterprises guidance on current design topics.



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