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Food Revolution 5.0

Museum für Kunst und Gewerbe, Hamburg

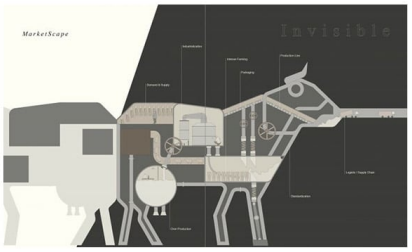
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- What does the future of our food look like in the light of dwindling resources and the globalisation of the food industry? How can we produce enough food for the rapidly increasing global population in a way that respects the earth's ecosystems?
- The book takes a critical look at the global food industry and presents visions of designers, architects, scientists and photographers

Food is a social phenomenon: it keeps us alive, influences our identity and creates social codes and values. Food and food preparation is no longer simply a question of sustenance, but of lifestyle as well. At the same time, however, agriculture and the current standards of food production are among the main drivers of climate change. What does the future of our food look like in the light of dwindling resources and the globalisation of the food industry? How can we produce enough food for the rapidly increasing global population in a way that respects the earth's ecosystems? *Food Revolution 5.0* tries to find answers to these questions. The Museum für Kunst und Gewerbe Hamburg has invited the Dutch design studio Makkink & Bey to create a multidisciplinary laboratory dedicated to the future of food, including four stages – farm, supermarket, kitchen and table as visual representations of the food cycle from start to finish. The book takes a critical look at the global food industry and presents visions of designers, architects, scientists and photographers. Text in English and German.







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