



# Forever Valentino

**Text by Alexander Fury**

**Text by Massimiliano Gioni**

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- Celebrating 60 years of haute couture from the legendary Maison Valentino, celebrating 150 looks from the first collection to the unforgettable show by Pierpaolo Piccioli staged on the Spanish steps in 2022

This beautiful publication takes you into the heart of the Maison, featuring over 150 looks, ranging from the first collection by Valentino Garavani to the unforgettable show by Pierpaolo Piccioli staged on the Spanish Steps in 2022.

Published to accompany the landmark exhibition in Doha launched in the same year, the book opens with a reimagining of the Maison's courtyard at the Palazzo Mignanelli, showcasing 34 haute couture creations in Valentino's signature red. This is followed by a visual journey through nine galleries, with highlights including Capriccio Romana, a homage to cinema and the city's urban landscape; a focus on gowns designed for Valentino's divas – Zendaya, Lady Gaga, Anne Hathaway and many more; an immersive runway experience from the Valentino Pink PP collection; and finally a dramatic recreation of the *Beginnings* show featuring over 60 ensembles by Valentino Garavani and Pierpaolo Piccioli. The exhibition views are complemented by sketches and catwalk shots printed on different paper stocks and transparent sheets, creating a multilayered tactile experience, inspired by Piccioli's *cahiers de défilé* (collection notebooks), which were displayed for the first time in the exhibition.

With text by curators Alexander Fury and Massimiliano Gioni, and contributions by renowned fashion writers and editors, this book is a must for followers of the much loved couture house.

