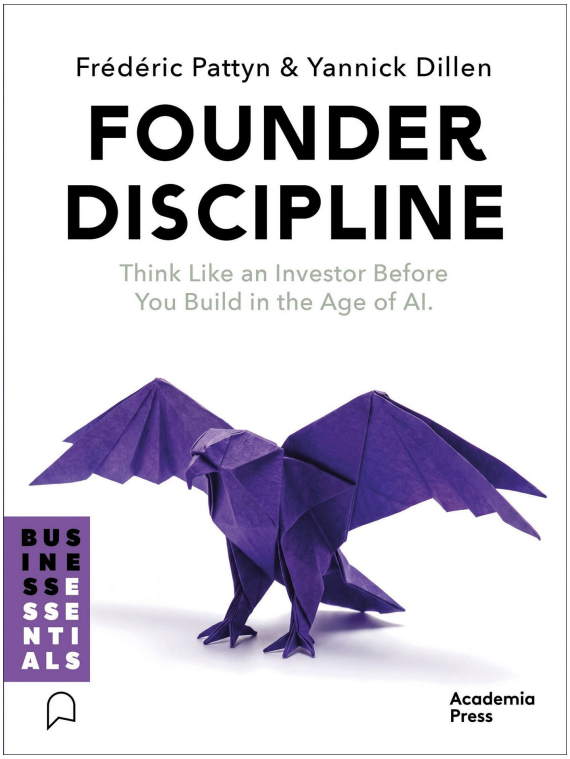
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Founder Discipline

Think Like an Investor Before You Build in the Age of AI

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- One multiplier framework about Founder Discipline = Capital × Judgment × Direction — grounded in scientific research, where a weak link reduces the whole to zero
- A practical, interactive tool to calculate your own Founder Discipline Score and pinpoint the weakest link in your organisation
- A recognisable equation of Scaling Discipline: how can you grow in valuable out with a minimum of resources and complexity

At a time when AI is dramatically reducing the distance between an idea and a working product, building the product is no longer the biggest challenge. The real challenge is choosing the right product for the right market. This book translates scientific research into a practical methodology that teaches founders to think like their own venture capitalist. It shows how ideas, features, and projects should first be validated, then prioritised based on Time-to-Value, and only then receive further investment. In this way, time, money, and other scarce resources are systematically allocated to the opportunities with the greatest potential for value creation.

Dr. Frédéric Pattyn combines academic research with proven entrepreneurial experience to develop promising ideas into investment-ready ventures backed by rigorous guidance. He co-founded NOWJOBS, which grew into a €150M+ revenue business. Now he leads AI Ventures, Token Diet, SiliconCore.Global, AIU.Institute and ISPMA Europe.

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