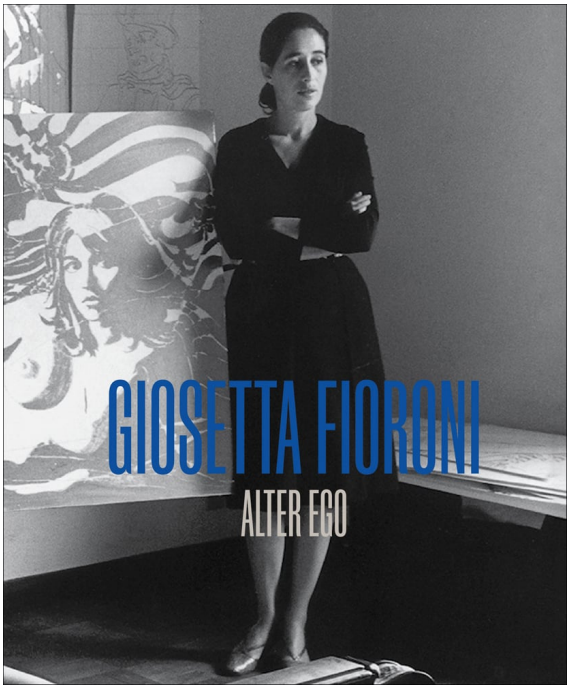
TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Giosetta Fioroni: Alter Ego

Contributions by Anna Dumont

Interviewer Hans Ulrich Obrist

Interviewee Giosetta Fioroni

ISBN	9781909932685
Publisher	Ridinghouse
Binding	Hardback
Territory	World excluding USA & Canada
Size	270 mm x 225 mm
Pages	80 Pages
Illustrations	30 color, 7 b&w
Price	£25.00

- The first publication to focus on feminist perspectives in the work of Giosetta Fioroni. Includes an exclusive interview with the artist by Hans Ulrich Obrist

Giosetta Fioroni is considered one of the most important figures in Italian painting of the postwar era. Her work is commonly associated with the Scuola di Piazza del Popolo group in Rome – which also included Mario Schifano, Tano Festa and Franco Angeli, among others – as well as with the advent of Pop art in Italy. Yet Fioroni's practice differs from those of her immediate contemporaries and from the overarching notion of Pop as it came to be understood in the English-speaking world. The divergences are most clearly pronounced in her persistent exploration of femininity, rooted in both her personal experiences and her interpretation of the category in popular culture.

'I have worked a lot, not on feminism but on femininity', Fioroni once explained. 'I would like to maintain a distinction. In a period of lively feminism, I was interested in the look, in the atmosphere tied to femininity.' ***Giosetta Fioroni: Alter Ego*** is the first publication to focus on feminist perspectives in the work of Fioroni. It includes an exclusive interview with the artist conducted by Hans Ulrich Obrist and a scholarly essay by Anna Dumont on the subject of gendered looking in Fioroni's portraits of women.

Published 24th Jan 2022