



Giovanni Gastel

Germano Celant

ISBN	9788836634989
Publisher	Silvana
Binding	Paperback / softback
Territory	UK, Ireland, Scandinavia, Iceland, Germany, Eastern Europe, & Austria. Arab States non-exclusive. Selected territories in Asia, non-exclusive
Size	240 mm x 210 mm
Pages	528 Pages
Illustrations	500 color
Price	£39.95

- *Giovanni Gastel*, by Germano Celant, presents the creative path of the Milanese photographer through the intertwining of his professional and biographical events, by making reference to the international fashion scene as well its complex communication system

The 'imaginary' journey that Gastel has developed through publication in magazines – from *Vogue Italia* to *Harper's Bazaar* – advertisement campaigns – from Dior to Guerlain – and exhibitions – from *Gastel per Donna* to *Maschere e Spettri* – is displayed through the reconstruction of forty years of experimental and commissioned work, in which 'serial' ensembles and individual products highlight the features of his storytelling, his unique use of light and his comparisons between people and objects. The goal is to document his operating method, based on the analysis and presentation of a subject in series: still life, portrait, fashion shot and personal research.