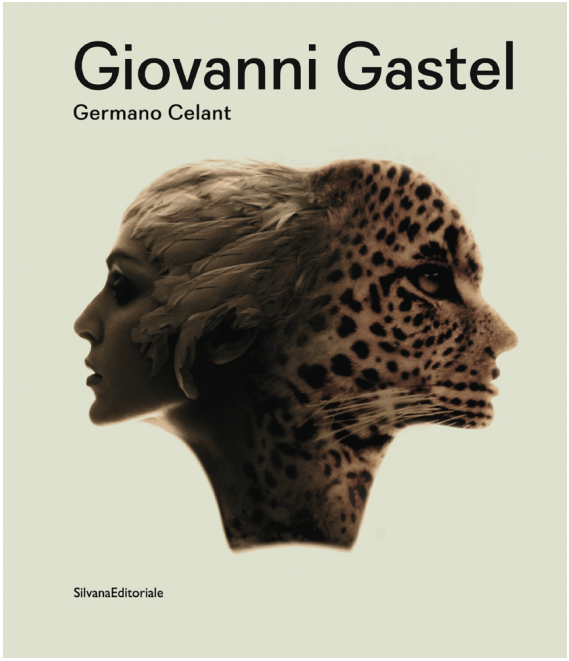
TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



Giovanni Gastel

Germano Celant

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- *Giovanni Gastel*, by Germano Celant, presents the creative path of the Milanese photographer through the intertwining of his professional and biographical events, by making reference to the international fashion scene as well its complex communication system

The 'imaginary' journey that Gastel has developed through publication in magazines – from *Vogue Italia* to *Harper's Bazaar* – advertisement campaigns – from Dior to Guerlain – and exhibitions – from *Gastel per Donna* to *Maschere e Spettri* – is displayed through the reconstruction of forty years of experimental and commissioned work, in which 'serial' ensembles and individual products highlight the features of his storytelling, his unique use of light and his comparisons between people and objects. The goal is to document his operating method, based on the analysis and presentation of a subject in series: still life, portrait, fashion shot and personal research.

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