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Giuseppe Mastromatteo

Humanscape

Edited by Benedetta Donato

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- First monograph dedicated to contemporary Italian photographer Giuseppe Mastromatteo

In this first editorial monograph, Giuseppe Mastromatteo (1970) collects the results of artistic research conducted through fifteen years of activity. His shots start from people – faces, bodies – and then technology is used to create visual effects that, by altering the features of the portrayed subjects, lead to an unexpected world, offering complex food for thought. As in the *Eyedentikit* series, where the photographer's gaze overlaps with that of his models, eliminating the distance between the author and his subject in a courageous act of fusion that raises questions about the concept of identity. With *Indepensense*, then, we witness a border crossing between senses and body surfaces, in a mixture of human beings with a surreal flavour that inspires a meditation on the understanding and acceptance of diversity.

Text in English and Italian.

Giuseppe Mastromatteo (1970) has been working as an artist for fifteen years. After important experiences in the discographic industry he approached the art world choosing photography as an expressive medium, and continued his studies specialising in Art Direction at the Academy of Communication in Milan. Since 2005 his works have been the object of critical attention, being exhibited in art galleries, museums and trade fairs all over the world. He currently holds the position of Chief Creative Officer for the communication agency Ogilvy Italia and at the same time dedicates himself to his artistic research, divided between Milan and New York. Texts by: Giovanni Pelloso, Barbara Silbe, Rankin, Walter Guadagnini, Denis Curti, Oliviero Toscani; Interview with the artist by Benedetta Donato.

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