



Glideology

Deliberations on Traffic and Reimagining Urban Space

Andrew Furman

ISBN	9781966515302
Publisher	ORO Editions
Binding	Paperback / softback
Territory	World excluding USA, Canada, Australasia, Asia non-exclusive
Size	254 mm x 177 mm
Pages	150 Pages
Illustrations	150 color
Price	£39.35

- A graphic novel that questions road traffic and its attendant byproducts—speeding, road rage, mini wars in our midst against the non-encapsulated moving body
- Explores our everyday trips from A to B, and questions the ways we conduct ourselves when sharing the street
- Drawing on original research and experiences of commuting in various modes, the author illustrates and writes a fact-based and anecdotal comic that will be familiar to all who've experienced the madness of contemporary traffic in urban areas

Glideology, an invented word, is meant to evoke memories of gliding downhill on your bicycle as a child or sledding down a hill in the winter. **Glideology** represents an optimistic outlook for traffic for the near future. It anticipates that common-sense will take hold and urban public space will be improved to focus on the many different reasons that one travels; short local trips, medium-distance trips of 15 minutes or less, multi-modal options to travel offer an antidote to simply defaulting to taking the car to get some milk at the corner store because this is a learned behaviour that can be altered for a more sustainable and obvious options.

This book explores in a comic format the many shared experiences and feelings that go into commuting in urban areas and it looks to how the street can accommodate a multi-modal approach to sharing the laneways so that real options exist for the pedestrian.

Andrew Furman is a design professor at Toronto Metropolitan University. He is pursuing his PhD at TMU and York University. He lives in Toronto with his wife and three children. He enjoys riding his bike and walking through the ravines. Other contributors: Peter Birkemoe, Andrew O' Malloy, Orion Ussner Kidder.