



## Green Mallorca

Patricia Parinejad

<b>ISBN</b>	9783961713929
<b>Publisher</b>	teNeues Books
<b>Binding</b>	Hardback
<b>Territory</b>	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
<b>Size</b>	300 mm x 235 mm
<b>Pages</b>	224 Pages
<b>Illustrations</b>	175 color
<b>Name of series</b>	Green Series
<b>Price</b>	£45.00

- A book with a brand-new focus: sustainability on Mallorca
- The jewel of the Mediterranean, away from the hustle and bustle of mass tourism — about the people, the movers & shakers, and ways to preserve the natural beauty of the island
- In tune with the current trends of sustainability and nature conservation

*"We discover eco-hotels, slow-food producers and green initiatives, and meet a new generation of islanders dedicated to sustainability and to preserving the lush green biodiversity that remains. A beautiful escape."* —**Reclaim Magazine**

Mallorca: the jewel of the Mediterranean, known for its avid sunbathers and synonymous with a booming travel industry. In recent years the island has entered into an amiable but vigorous dialogue centred on conservation and sustainability as a result of the climate crisis and ongoing pandemic.

Photographer Patricia Parinejad not only illustrates the intoxicating beauty of Mallorca, she also tracks this exciting environmental movement, using stunning images and compelling writing to showcase sustainable businesses, eco-hotels, green initiatives, and innovators who are all fighting to preserve the island.

This captivating coffee table book shows even those familiar with Mallorca a side of the Balearic Island that is very different and yet very essential: the new 'Green Mallorca'.

Text in English, German, Spanish

**Patricia Parinejad** is a photographer, producer, writer, and expert in the area of international eco-friendly and sustainable matters and luxury hospitality projects. Her work has been published in the international press and several book projects worldwide, including *Miami Interiors* and *Berlin Interiors*, and exhibited in galleries and museums. She now also works with various luxury hotels as a Creative Director developing creative concepts, along with acting in an advisory capacity for websites and social media. She was awarded the Discovery Prize at the international photo festival Les Rencontres d'Arles for her *Eyes* series.