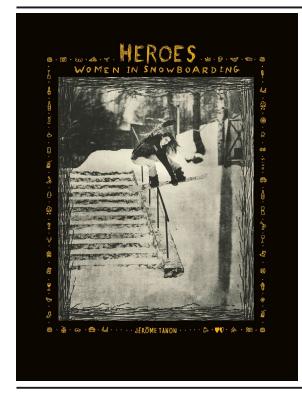


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## Heroes

## Women in Snowboarding lérôme Tanon

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- A tribute to the 'independent and bad-ass women' of snowboarding
- Featured snowboarders share their personal stories
- Illustrated with stunning snowboarding & mountain imagery

"His images are a triumph of artistic photography and snowboard camaraderie that showcase all that is great about women's snowboarding – something the photographer feels has been left on the margins of the sport for too long." — Sam Haddad, Glorious Sport

**Heroes: Women in Snowboarding** is the product of two years' work by photographer Jérôme Tanon, following some of the most dedicated female snowboarders around the world. It is a declaration of love, highlighting the culture, passion and dedication of female snowboarders.

Though women's snowboarding has developed radically over the last decade, few photographs celebrate the champions of the sport. Over two winter seasons, Tanon travelled the world to meet several snowboarders, hear their stories and photograph them in the streets, the parks and the back-country. The sheer passion they put into their sport was instantly obvious. Shared here are personal stories and artworks by the snowboarders themselves.

Contributors: Estelle Pensiero, Robin Van Gyn, Mary Walsh, Crystal Legoffe, Marie-France Roy, Leanne Pelosi, Nirvana Ortanez, Desiree Melancon, Marion Haerty, Kaisa Lemley, Morgan Anderson, Sarah King, Elena Graglia, Melissa Riitano, Ylfa Runarsdottir, Elena Könz, Ivika Jürgenson, Naima Antolin, Ylfa Rúnarsdóttir, Christy Prior, Jessa Gilbert, Tina Jeler, Natasza Zurek, Anna Gasser, Hana Beaman, Jamie Anderson, Laurie Blouin, Leila Iwabuchi, Annie Boulanger, Alexis Roland, Zoë Vernon, Mia Brookes, Sina Candrian, Klaudia Medlova, Natacha Rottier, Christina "Pika" Burtner, Alicia Gilmour, Margot Rozies, Hannah Eddy, Zoi Sadowski-Synnnott.

Snowboarding has been **Jérôme Tanon's** passion since he was a boy. He started shooting in 2007. Living and documenting its lifestyle, publishing in magazines, showing the world how awesome and fulfilling it can be. His process is 'an absolute make-it-count, all-or-nothing commitment to the art'.





