



Heuer Chronographs

1960-1980s – Fascination of Timekeepers and Motor Sports

Arno Michael Haslinger

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- The most important Heuer chronographs of the 1960s - 1980s
- Detailed illustrations of dials and movements of rare models
- Original posters and photos of legendary Formula 1 drivers who have advertised for Heuer

AUTAVIA, CARRERA, DAYTONA, MONACO, MONZA, SILVERSTONE – the chronographs from the renowned Swiss watchmaking company Heuer are not just watches, but coveted works of art and exceptional collector's items. Their timeless design and outstanding technical quality make them true icons of the art of watchmaking.

In this Callwey book, the most important model series of the 1960s and '80s are impressively presented. Each dial, each movement and the most striking detail enlargements are carefully presented and invite you to immerse yourself in the fascinating world of these masterpieces.

Numerous portraits, historical racing posters and, in some cases, unpublished images transform this standard work into a special reading pleasure – not only for watch enthusiasts, but also for all motorsport fans. It commemorates Heuer's close association with the legends of Formula 1 racing, including greats such as Jacky Ickx, Niki Lauda, Clay Regazzoni, Jochen Rindt, Jo Siffert and the unforgettable Steve McQueen from the cult film *Le Mans*.

An absolute must for every watch collector and lover of luxury brands in motorsport!

Text in English and German.

Arno Michael Haslinger has been collecting Heuer watches for many years. In addition to vintage watches, his passion is motorsport. Since graduating from Vienna University of Economics and Business, he has pursued an international career as a marketing specialist in the luxury and automotive industry in Frankfurt, Paris and London.