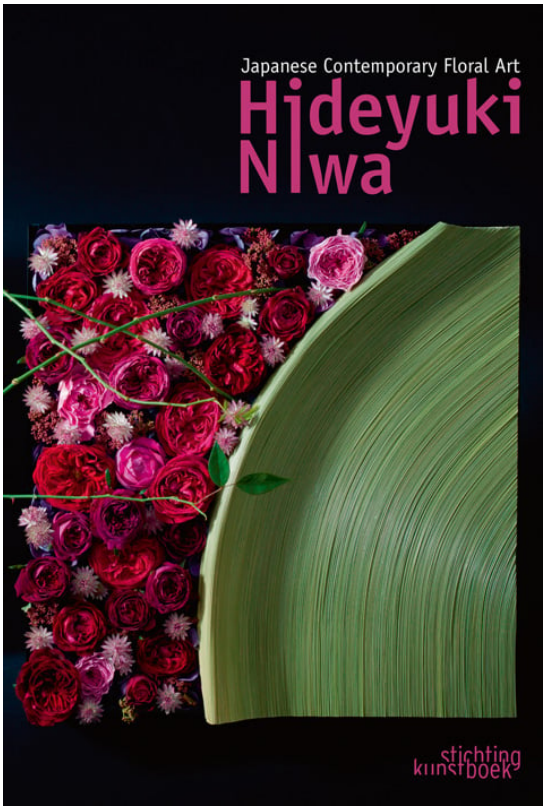
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Hideyuki Niwa

Japanese Contemporary Floral Art

Hideyuki Niwa

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- Beautiful photographs capture this artist's original approach to floral design

Surrounded by flowers from a very young age, the decision to become a floral designer was anoabvious one for Hideyuki Niwa. To keep on challenging himself, Niwa often takes part in competitions and tries creating and photographing a new design every day to get a thorough understanding of the characteristics of flowers and their possibilities. His classic, linear style and minimalist expression with careful placement of plant materials, quintessential characteristics of the Japanese aesthetic concept *wabi sabi*, rightfully won him a Bronze Leaf in the 2010/2011 editio and he Gold Leaf in the 2012/2013 edition of Stichting Kunstboek's prestigious *International Floral Art.* Text in English and Japanese. Also available: *Ryusaku Matsuda, Contemporary Floral Art* ISBN: 9789058562999 *Naoki Sasaki, Japanese Contemporary Floral Art ISBN: 9789058562647*

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