



Hippie India

Dreamers and Seekers in the Land of Nirvana

David Zurick
Foreword by Pico Iyer

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Binding	Hardback
Territory	World excluding USA, Canada, Australasia. Asia non-exclusive.
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- Author David Zurick is an award-winning photographer and writer with five decades of experience in India
- Book Foreword by acclaimed author Pico Iyer, who is described by *OUTSIDE* Magazine as “arguably our greatest living travel writer.”
- An illustrated story of Westerners’ interaction with places of faith and spirituality in India
- The first and only photographic account of the famed “Hippie Trail” in India
- A book of colour photographs about India that manages to evade the well-worn tropes of camels, turbans, and historical monuments
- A travel photography book that focuses as much on the traveller as on the destination
- Conjures an evocative and magical journey to places where mystery and the possibility of spiritual realisation are ever present.

In the 1970s many thousands of young persons travelled from Europe to Asia on the Hippie Trail in search of adventure, spiritual enlightenment, and personal discovery. Their sprawling, free-wheeling escapades changed their lives and the places they visited. While the overland route between Amsterdam and Kathmandu no longer exists, its stopovers in India — Pushkar, Rishikesh, Hampi, Goa, and the Pushkar Valley — continue to attract counterculture travelers from throughout the world. And just as the visitors have absorbed experiences and material culture, even spiritual wisdom, from their Indian hosts, so, too, have local residents learned a thing or two from their hippie guests. During the past half century, an intense cultural intermingling has taken place in these distant locales, where lifeways, architectures, and philosophies are exchanged as freely as costumes, music, and hairstyles. This photographic book, the first of its kind, vividly captures the beguiling love affair between East and West in its portrayal of modern-day India and the free-spirited people who travel or reside there — Westerners and Indians, alike. Acclaimed essayist and travel writer Pico Iyer wrote the book foreword entitled “The Long Strange Trip.”

David Zurick is an American photographer who first visited India in 1975 on the Hippie Trail and has been a regular traveller in the country ever since. He is the author of ten books and recipient of numerous arts and literary awards.

