



# Hollein Calling

## Architectural Dialogues

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- Re-evaluates the thinking and designs of distinguished Austrian architect Hans Hollein from today's perspective
- 15 European architecture firms of the younger generation enter into dialogue with Hollein's oeuvre
- Features a selection of Hollein's key designs through previously unpublished sketches, models, photos, prototypes, and documents from the Hans Hollein archive
- Offers an outside look at Hollein's lasting significance and the European architectural discourse of the last 15 years by American architect and curator Mark Lee

Hans Hollein (1934–2014), Austria's only Pritzker Prize laureate (1985) and a self-proclaimed avant-gardist of the 1960s, was a meticulous curator of his own work throughout his life. At the same time, the reception of this work was often overshadowed by Hollein's immense personality. **Hollein Calling: Architectural Dialogues** explores the Hollein phenomenon from today's perspective. In dialogue with the positions of a younger generation, this book reevaluates and brings back into the current discourse Hollein's thinking and designs.

The first part offers interviews with 15 European firms in which they talk about their relationship to Hollein and his oeuvre, ranging from profound knowledge or selective admiration of specific aspects to skepticism and criticism. Topics such as cultural identity, visual worlds, design tools, and architecture as an independent cultural production run as a thread through these conversations. The second part features a selection of Hollein's buildings through sketches, models, photographs, prototypes, and documents from the Archive Hans Hollein, Az W and MAK, Vienna – many of which are published here for the first time – as well as new contextualising texts. The two sections are connected by a grid of key terms formed of pertinent texts and images.

**Lorenzo De Chiffre** is a Vienna-based architect and a Senior Scientist at TU Wien. He is also the author of numerous essays on architecture in books and international journals and magazines. **Theresa Krenn** and **Benni Eder** run their own Vienna-based design and research firm studio ederkrenn and lecture at TU Wien. **Architekturzentrum Wien** is Austria's museum of architecture, internationally renowned as a public space for exhibiting, discussing, and researching the ways in which architecture and urban development influence and shape our everyday life.