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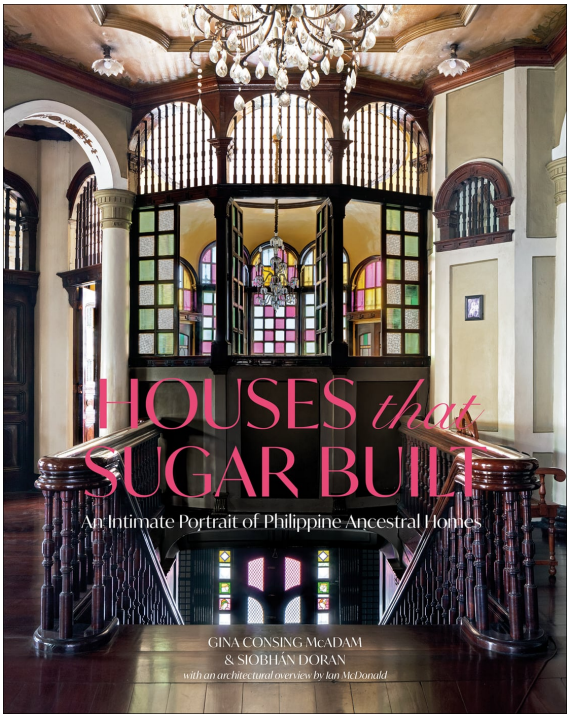

Houses that Sugar Built

An Intimate Portrait of Philippine Ancestral Homes

Gina Consing McAdam

Siobhán Doran

ISBN	9781957183800
Publisher	ORO Editions
Binding	Hardback
Territory	World excluding USA, Canada, Australasia, China, Hong Kong, Taiwan, South Korea, and Japan
Size	295 mm x 235 mm
Pages	252 Pages
Illustrations	220 color
Price	£49.95

- Beautifully photographed with over 200 pages of interiors that have rarely been seen by the public
- Social/historical 'memoir' text, specially compiled for this volume, to transport us back to a time when these residences were in their heyday
- In granting the authors uncommon access to their private residences or former homes, inviting fresh architectural and interior photography of the patrician surroundings their families inhabited, the heirs and descendants of those whose fortunes were made through the once pre-eminent Philippine sugar industry reveal a world not quite lost
- Architectural overview, setting the houses in their international context with regard to:
  - Dwellings built from the profits of a lucrative, international commodity trade
  - The search for national architectural styles in a world emerging from colonialism
  - The influence of local/vernacular traditions on their programme and forms
- Winner of the architectural category of the Paris Photo Competition (PX3)
- Finalist for the **Sony World Photography Awards 2024** in the Architecture and Design category

"In a visually arresting book titled Houses That Sugar Built, authors Gina Consing McAdam and Siobhán Doran tell the tales behind the historic homes that proliferated during the sugar boom in the Philippines." — **Tatler**

Houses that Sugar Built – An Intimate Portrait of Philippine Ancestral Homes explores the largely unknown architectural legacy to be found in the ancestral houses of Iloilo, Negros Occidental and Pampanga – the three main sugar-producing provinces of the Philippines. These grand residences have yet to receive international exposure.

Nonetheless, they are important in two ways. Firstly, although easily classifiable in terms of architectural style, upon experiencing the buildings themselves there are almost always layers of additional influence. Secondly, this assured blending of styles reveals what we might call a 'Critical Ambition' – a desire on the part of the patrons who commissioned these residences to participate in an international architectural culture. Their relatively overlooked location did not stop the sugar barons responsible for these houses from undertaking a 20th-century form of the Grand Tour of European capitals, returning with a desire to bring the latest trends from Paris or Vienna to the provincial Philippines, or from partaking of the latest streamlined Moderne style from the US.

Beautifully photographed with over 200 pages of interiors that have rarely been seen by the public, ***Houses that Sugar Built- An Intimate Portrait of Philippine Ancestral Homes*** is layered with intimate stories and individual house texts that transport us back to a time when these residences were in their heyday.

Based in London, **Gina Consing McAdam** has worked in Manila, Madrid, New York and Paris. She is the author of three books of company and organisational history, including a history of the luxury Lanesborough hotel in London. Her essays have been published in noted anthologies of Philippine writing. She holds an MA in 20th Century English & American Literature from Newcastle University in England. Her family roots are in the Philippine sugar industry.
Siobhan Doran is a freelance architectural and interiors photographer. Based in Berkhamsted, England, she works in the UK and internationally. Among her commissions have been photography books documenting the major renovations of The Savoy and The Lanesborough hotels in London. Her work has been exhibited at the MAST Foundation for Photography in Bologna and twice at The Royal Academy of Arts, which in 2023 selected a photograph from Houses that Sugar Built for its annual Summer Exhibition. Originally from Dublin, Siobhan has a first-class degree in Photography from the University of Westminster.

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