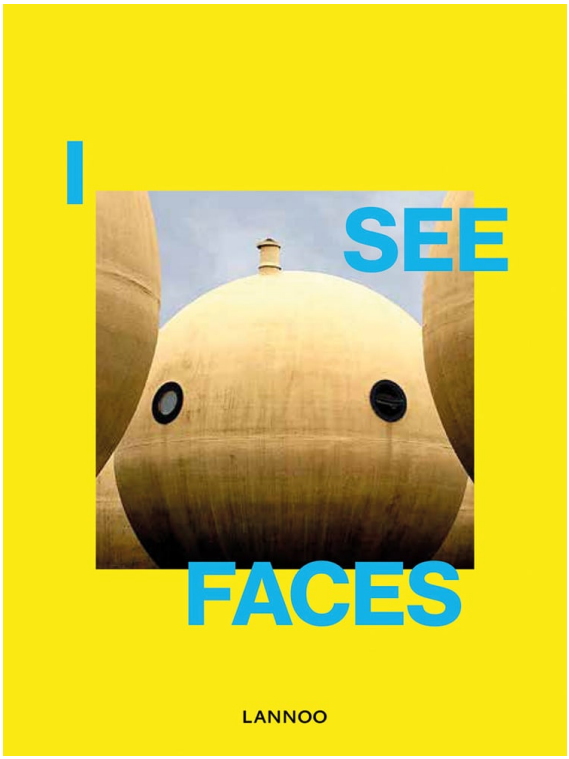
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I See Faces

Irene Schampaert

ISBN	9789401467247
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Price	£9.95

- The perfect gift book for people who see faces everywhere
- #pareidolia is a trending # on Instagram
- A funky, funny, gift book with a twist

The psychological impulse to discern faces in random patterns on inanimate objects is known as pareidolia. It has brought us the Virgin Mary on a cheese sandwich, the shroud of Turin, Elvis in a cup of coffee, the man in the moon, and Aunt Mary in a cloud formation. In this delightful and funny gift book, you can test your ability to find faces in all kinds of places, including building façades, electrical sockets, and fruit. Examples of pareidolia are all around us, and you will be amazed at what you will see!

In addition to being a designer, **Irene Schampaert** is also a journalist with an eye for photography. On her blog, *Puur Confituur*, she shares her discoveries in the fields of photography and design.







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