



# Iconic Runways

## Fashion Shows That Made History

### Pierre & Agata Toromanoff

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- Ever dreamt of attending haute couture fashion shows? Immerse yourself in this stunning book featuring spectacular showcases from Chanel, Versace, and beyond
- Experience style-defining creations, sensational productions, iconic locations, and a wealth of celebrities both on and off the catwalk, each show offering a truly unique spectacle
- A lavishly illustrated volume that brings the exclusive glamour and luxury of top fashion brands directly to your coffee table and bookshelf through elegant design and high-quality photography

**Iconic Runways** invites readers into the mesmerising world of the most exclusive fashion shows of recent decades – from iconic couture collections to spectacular presentations in extraordinary locations. Featuring 180 stunning colour photographs, this opulent visual masterpiece showcases visionary creations by Chanel, Versace, Schiaparelli, Prada, and many other renowned houses. The carefully curated selection includes legendary moments such as Karl Lagerfeld’s emotional farewell at the Grand Palais as well as groundbreaking highlights like the first AI-generated Fashion Week in New York. Authors Pierre and Agata Toromanoff, seasoned connoisseurs of art and fashion, provide profound insights into the staging, artistic vision, and cultural significance of these shows. **Iconic Runways** is an indispensable book for anyone who appreciates fashion as an art form and a reflection of cultural zeitgeist.

Text in English and German.

**Pierre Toromanoff** brings over 25 years of experience in the publishing industry focusing on art, fashion, and design. His expertise is combined with a keen sense for cultural trends. **Agata Toromanoff**, an art historian and curator of contemporary art projects, complements the team with her knowledge in architecture, photography, and design. Together, they run the book agency Fancy Books and produce sophisticated publications that unite art and fashion at the highest level.

