



IconiCars Volkswagen Beetle

Elmar Brümmer

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- Everything there is to know about the iconic car: from technology to design, lifestyle, film, celebrities, and history
- The classic car from every angle: how a small car became a huge legend
- A new perspective and a sense of nostalgia: the perfect gift, not just for classic car fans

A classic, an icon, and much more than just a car. For many owners, the VW Beetle was practically a member of the family. For 65 years, the favourite car with its friendly exterior was a major part of the history of mobility.

This fascinating book is a wonderful journey through time: emotional, nostalgic, and fascinating. From the very first model in 1938 to the final Beetle to roll off the production line in Mexico in 2003, from Herbie the iconic movie Beetle to quirky design variations, from the Beetle amphibious vehicle to the Beetle police convertible, we all associate this iconic car with a host of memories and even more emotions. And if you spend enough time leafing through this volume, you might just hear the distinctive sound of the boxer engine...

Elmar Brümmer has been writing about motorsports for three decades, with a preference for topics that reach beyond the race track. He has long since made a name for himself as an expert in the world of Porsche, and has dedicated several volumes to the various characters from Zuffenhausen – the two-legged and four-wheeled varieties alike – most recently *The Porsche Book* at teNeues. He has published more than 50 books in total, and his features appear in major daily newspapers (*Süddeutsche, Neue Zürcher Zeitung*) and magazines (*Stern, Playboy*).

