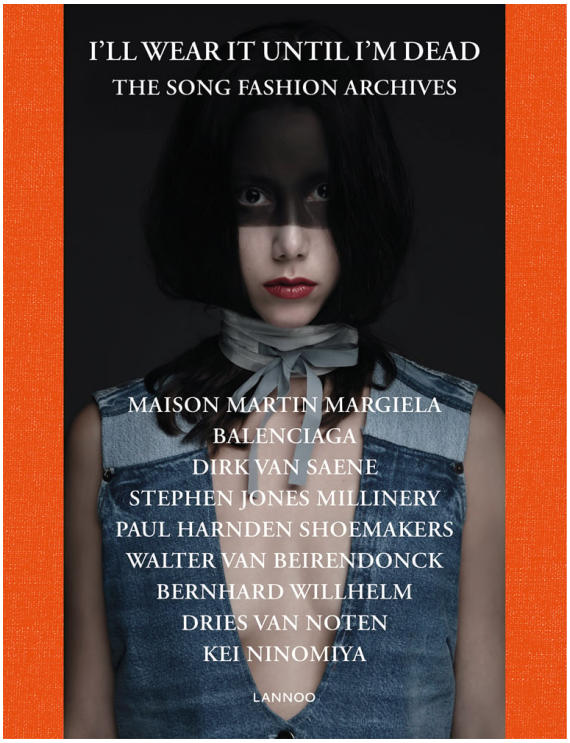
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I'll Wear It Until I'm Dead

The Song Fashion Collection

Myung-il Song

Dominique Nzeyimana

ISBN	9789401468077
Publisher	Lannoo Publishers
Binding	Hardback
Territory	World excluding Belgium, The Netherlands, France, Switzerland & Scandinavia
Size	300 mm x 230 mm
Pages	352 Pages
Illustrations	250 color, 75 b&w
Price	£70.00

- An insider's collection of exclusive avant-garde fashion
- Shot by internationally known fashion photographers Ronald Stoops, Norma Kiskan, and Maria Ziegelböck
- Includes vintage and contemporary work from Paul Hardnen, Martin Margiela, Dries Van Noten and many others
- A creative collaboration between designer and artist Dirk Van Saene, make-up artist Inge Grognard, photographer Ronald Stoops, and designer Paul Boudens

'SONG', a legendary fashion, art, and interiors concept store in Vienna was founded in the 1990s by Myung-il Song. As an early outpost of edgy design and emerging artists, it quickly became the city's most popular platform for avant-garde fashion. This book presents a retrospective of the 'SONG' fashion archives, with clothing by Dirk Van Saene, Martin Margiela, Walter Van Beirendonck, Dries Van Noten, Bernhard Willhelm, Stephen Jones, Kei Ninomiya, Paul Harnden Shoemakers, and Balenciaga. These unique and timeless pieces in Myung-il Song's personal collection have been re-photographed and are published here together for the first time

Myung-il Song, fashion and art collector, and owner of the Viennese concept store 'Song', has been gathering her collection of avant-garde fashion favourites for the past 21 years. **Dominique Nzeyimana** is a writer and producer, and has been the head of production at creative content and communication agency 'Knotoryus' for 15 years. For this book she interviewed Paul Hardnen and Dries Van Noten, among others.







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