



INSTA GRAMMAR ON THE ROAD



LANNOO

Insta Grammar: On the Road

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Publisher	Lannoo Publishers
Binding	Paperback / softback
Territory	World excluding Belgium, The Netherlands, France, Switzerland & Scandinavia
Size	210 mm x 150 mm
Pages	128 Pages
Illustrations	110 color, 16 b&w
Name of series	Insta Grammar
Price	£4.95

- The acclaimed series *Insta Grammar*: parts 9, 10 and 11: after *Cats*, *City*, *Nordic*, *Green*, *Graphic*, *Dogs*, *Unicorn* and *Cars*, three new books now join the impressive series: *Love*, *Cute* and *On the Road*
- Today's hypes in a trendily designed booklet
- The perfect gift book

"The books are true to the Polaroid aesthetic, and we 'like' it." – Elle Décor "Taking the best of Instagram and printing it, the Insta Grammar series of coffee table books prove there's a (physical) place for your favourite online images." – Vogue The *Insta Grammar* series steers clear of all clichés and shows you the most interesting corners of the highly popular social media website Instagram. After *Cats*, *City*, *Nordic*, *Green*, *Graphic*, *Dogs*, *Unicorn* and *Cars*, three new books now join the impressive series: *Love*, *Cute* and *On the Road*. Hitching a ride on the back of today's cute babies and animals trend that's flooding Instagram, *Cute* shows you the most original posts and cutest images that will leave no one untouched. *Love* increases your heart rate and is the ultimate but just a little different wedding or Valentine gift, and *On the Road* compiles the coolest and most impressive travel images, scenic places, into the ocean or the northern lights.

Irene Schampaert has been working as a graphic designer for 15 years and is passionate about photography, illustration, fashion, music and interior design. At www.puurconfituur.be, she blogs about all things beautiful. With this series, she is stepping outside of the box.