





Insta Grammar: Unicorn Irene Schampaert

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Territory	World excluding Belgium, The Netherlands, France,
	Switzerland & Scandinavia
Size	210 mm x 150 mm
Pages	128 Pages
Illustrations	80 color, 20 b&w
Name of series	Insta Grammar
Price	£4.95

- Inspired by Instagram, the most popular social media site of the moment, with over 80 million new photos posted daily
- The photos are accompanied by inspirational quotes
- This is the perfect gift book, beautifully designed and part of a well received series
- A hand-picked selection of the best and most inspiring photos Instagram has to offer

"Meet the stars of Instagram: the most famous people you've never heard of" - The Independent

The *Insta Grammar* series explores the most interesting corners of the incredibly popular social media site, Instagram. After *Cats, City, Nordic, Green, Graphic* and *Dogs*, two new subjects are revealed: *Unicorn* and *Cars*. Hitching a ride on the back of today's unicorn trend that's flooding Instagram, *Unicorn* shows the most original posts revolving around the mythical creatures, while *Cars* gathers the most beautiful classic car shots. "*When someone told me I lived in a fantasy world I nearly fell of my unicorn*!" – Unknown

Irene Schampaert has been working as a graphic designer for 15 years and is passionate about photography, illustration, fashion, music and interior design. She blogs about all things beautiful at www.puurconfituur.be





"I THOUGHT Unicorns Were More... Fluffy."

