



# International Floral Art 2018/2019

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- The latest edition of the *International Floral Art* series
- Highlights the work of a new generation of floral designers
- A valuable resource that explores the latest trends and developments in this field

Contemporary floral design thrills, amazes and delights. It can raise questions, confuse, and overwhelm, and at the same time it inspires and motivates. The *International Floral Art* series is testimony to the fantastic things that can be achieved with flowers. It is state of the art floral design, showcasing endless possibilities, introducing new materials and unconventional techniques and above all celebrating creativity, innovation and fresh ideas. Packed with artful and inventive new designs and showcasing many contemporary styles and techniques, this is a must-have for anyone interested in floral art, from those with fingers itching to create, to those who just want to stand back and admire the incredible talents of others.

