



It is

all

in the
detail.



It Is All in the Detail

Students and Alumni of the Master Fine Arts at
Zurich University

Edited by Sabine Schaschl

Edited by Ulrich Görlich

ISBN

9783858814098

Publisher

Scheidegger & Spiess

Binding

Paperback / softback

Territory

World excluding Austria, Germany, Switzerland,
Puerto Rico, United States, Canada, and Japan

Size

255 mm x 180 mm

Pages

156 Pages

Illustrations

99 color, 16 b&w

Price

£25.00

- Provides an insight into Zurich University of the Arts's, Masters course in fine arts, and its method of experimental and project-orientated thinking
- Presents previously unpublished material

This new book documents a specific project within Zurich University of Art, their Masters course, that is based on experimental and project-orientated thinking as well as trans-disciplinary, individual and collaborative work. Work created in this project was featured in a public exhibition throughout the summer, 2013. *It Is All in the Detail* challenges the reader to get up-close-and-personal with art, to get involved. Challenging perceptions, it focuses its attention from the general to the detailed, from the conception of projects to their realisation. It is insightful and thought-provoking, contemplative of the art itself, the creative process and its meaning. Text in English and German.

Sabine Schaschl is an art historian and the director of Museum Haus Konstruktiv in Zürich. She has also been the director of Kunsthau Baselland in Münchenstein, Basel from 2001- 2013. **Ulrich Görlich** is an artist working with photography and has been teaching as a professor at the Zürich University for the Arts (ZHdK) and its preceding institution, School of Art and Design Zürich (hgkz), since 1990. He was appointed head of the Master Fine Arts program at ZHdK in 2008.

