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Italian Tin Boxes

1885-1950

Edited by Dario Cimorelli

ISBN	9788836635979
Publisher	Silvana
Binding	Hardback
Territory	UK, Ireland, Scandinavia, Iceland, Germany, Greece, Eastern Europe, & Austria. Arab States non-exclusive. Selected territories in Asia, non-exclusive
Size	310 mm x 250 mm
Pages	256 Pages
Illustrations	180 color
Price	£35.00

- Exploring the world of tin boxes - usually chromolithographed for advertising purposes - is like taking a journey across the universe, a journey to a different time and a boundless space, with endless variety, applications, imagination and creativity

This book traces the history of tin boxes in Italy from their origins to their spread across the various industry sectors. We present a selection of over 500 boxes produced between 1885 and the post-war period. Alongside anonymous designers whose decorations draw on the most diverse sources for inspiration and references, we find the names of great poster artists such as Cappiello, Mauzan, Dudovich, Golia and Sepo, who transpose their creations onto the surface of tins, marking the early history of this style of product packaging.

Text in English and Italian.







Published 8th Oct 2018