



It's About Time

The Photographic Odyssey of Russell James

Russell James

ISBN	9781923094260
Publisher	Images Publishing
Binding	Hardback
Territory	World
Size	360 mm x 280 mm
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- ***It's About Time*** is the definitive Russell James volume—the first book to present a complete, global overview of his work across all genres, unified by personal narrative and human connection
- The book features a powerful mix of never-before-published images, newly created portraits of global figures, James's most iconic works, and unseen archival work dating back to the mid-1990s. (More than 60 percent of the imagery is previously unpublished.)
- The exceptional breadth of subjects ranges from Indigenous elders and heads of state to internationally recognised supermodels, actors, and cultural influencers (Kendall Jenner, Gisele Bündchen, Gigi Hadid, Cindy Crawford, Hugh Jackman, Barbra Streisand, Halle Berry, Scarlett Johansson, and Kris Jenner, among many others)
- Personal stories woven throughout provide context and insight into the images, transforming the book from a visual retrospective into a compelling narrative journey
- Russell James has a proven trade publishing track record, with seven previous books since 2008, including five trade editions and two limited editions, including three bestselling trade titles. Featured subjects have historically amplified previous book launches through their own social media platforms, reposting imagery, attending events, and extending global reach to millions of followers
- Publication aligns with a multi-year international exhibition tour, with confirmed exhibitions and regional book launches at Camera Work Gallery (Berlin, 2026), Art Miami (2026), Fahey/Klein Gallery (Los Angeles, 2027), and the Western Australian Museum (2027), with further locations in discussion
- Designed for a broad international readership, the book is suited to mainstream retail, museum shops, and gift markets, balancing accessibility with lasting collector appeal

Globally recognised photographer Russell James is known for a singular artistic vision that unites technical mastery, fashion, celebrity, cultural storytelling, and humanitarian purpose, driven by an uncompromising commitment to authenticity.

It's About Time is James's definitive legacy publication and the first book to present a complete, curated journey through his three-decade career. Spanning continents, cultures, and genres, this book features James's early work with Indigenous communities, intimate portraits of some of the world's most influential figures, and groundbreaking imagery that helped redefine modern fashion and supermodel culture. The book comprises a compelling mix of never-before-published images, newly created portraits of global figures, and James's most iconic works. Candid behind-the-scenes moments reveal a rarely seen insider's view of the industry.

Across its pages, ***It's About Time*** traces James's artistic evolution, technical innovation, and enduring focus on human connection. More than a retrospective, the book offers readers an extraordinary visual odyssey—following a young Australian photographer as his work carries him onto the global stage. This is an essential volume for collectors, photography enthusiasts, and anyone drawn to powerful visual storytelling.

Russell James OAM is a globally recognised photographer born and raised in Perth, Western Australia. His artistic vision was shaped in the vast landscapes of remote Australia, where early journeys with his father fostered a deep connection to land, culture, and Aboriginal communities living within their ancestral traditions. In the mid-1990s, James transitioned into fashion photography, rapidly establishing himself as an international figure working across fashion, celebrity, culture, and humanitarian storytelling. His work has been presented in over 20 exhibitions worldwide, with pieces from his Nomad collection acquired by the Western Australian Museum. James's commercial clients have included global brands such as Rolex and Victoria's Secret, with major exhibition tours sponsored by Mercedes-Benz. His achievements have been recognised through leading fashion industry honours, technical awards from companies such as Hasselblad, and government recognition, including the Medal of the Order of Australia (OAM), awarded by Queen Elizabeth II for his photography supporting Indigenous and marginalised communities worldwide. In 2001, he founded the Nomad Two Worlds Foundation, dedicated to creating opportunities for Indigenous and marginalised artists around the world.