



## It's Not Easy Being Green

Ken Yeang

Illustrated by Tuck Leong

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150 color, 50 b&w

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- Raises awareness of environmental issues, suggesting ways architecture can be designed in favour of a benign living environment
- Demonstrates a comprehensive set of strategies, which make Green Architecture feasible and practical
- Presents a complex issue with beautifully illustrated pages in language that is accessible and engaging to anyone who reads it

*It's Not Easy Being Green* tells the reader, quite simply, that 'Green Architecture' is not as simple as many of its promoters expect. It is not solely about energy efficiency or cultivating different levels of vegetation. It is an extensive dedication, involving cautious action that takes into account the needs of both the natural and the built environment. Ken Yeang's work demonstrates a comprehensive set of strategies making Green Architecture feasible and practical for architects and professionals from other fields, to understand the importance of saving the world from environmental devastation. The book intends to raise awareness and concern on environmental issues, and suggests how architecture can be designed now in favour of a benign living environment for the future.

**Ken Yeang** is an architect, planner, ecologist and author, best known for his signature green architecture and master planning, differentiated by his ecology-based, biodiversity-aware approach. **Tuck Leong** is an illustration artist and an architect. Since childhood, he has enjoyed the arts and has received numerous awards from local and state level art competitions in Malaysia. He likes to explore different kinds of art and graphic styles and produces art online that illustrates a story, a person, or an event.

