



Jeanne Lanvin

Fashion Pioneer

Pierre & Agata Toromanoff

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Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands
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- A visually stunning tribute to a fashion visionary and the world's longest established couture company in the world
- The only current coffee table book on Jeanne Lanvin's life and work
- Perfect for readers interested in strong female personalities and pioneers in their fields

"This coffee table book is a visually stunning tribute and the only one available on the life and work of Jeanne Lanvin, perfect for fashion lovers and readers interested in strong female personalities." — **Amica**

"One of the most entertaining and fascinating books to come out this season" — **Hollywood Times**

Jeanne Lanvin was ahead of her time. The French fashion visionary and imaginative businesswoman from a poor background not only created the first designer fashion line for children – this was colourful and full of lightness, at a time when children were still dressed like adults – the first tailored men's collection and the first unisex eau de toilette, she also founded the longest-running fashion company in the world. This at times employed over 1000 people and included women's, children's and men's fashion, accessories, fragrances, furnishing textiles and decorative objects, and even its own paint factory. The self-taught Lanvin started as a hat maker with her own boutique and managed to become one of the greatest fashion designers of the 20th century with creative energy and inventiveness. She created art deco costumes for theatre and film productions, developed the legendary perfume Arpège and a special Lanvin blue, based on the shade Fra Angelico blue. This richly illustrated coffee table book is dedicated to the extraordinary life and work of this exceptional designer.

Text in English and German.

Art historian **Agata Toromanoff** has curated numerous projects and exhibitions in the field of contemporary art for collectors and galleries. As an author, she writes about art, design, architecture and photography. In 2014 she founded the book agency Fancy Books, which she runs with her husband Pierre. **Pierre Toromanoff** studied mathematics and Slavic studies in Paris. He worked for over 25 years as a sales manager and managing director for various art publishers. Since 2016, he has published widely on fine art, fashion, design, and pop culture.

