



jehs + laub

Projects

Edited by Ralph Jahns

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- Internationally awarded product designs
- Reduction and lightweight construction as an aesthetic principle

The designer duo **Jebs + Laub** designs intercultural sofas, cosy crustaceans or graphic conference chairs. Their method is to combine a feel for nature with purposeful design and a decisive infusion of nonchalance, thereby creating products that are essentially timeless. Markus Jebs (*1965) and Jürgen Laub (*1964) got to know each other while studying industrial design at Schwäbisch Gmünd University. After completing their diploma, they opened their own office in Stuttgart in 1994. They design for the *who's who* of the industry: Brunner, Cassina, Cor, Fritz Hansen, Herman Miller, Nemo, Stelton, Thonet or Wilkhahn.

Text in English and German.

Editor **Ralph Jahns** is curator for international renowned brands. In addition to his professional marketing expertise in luxury lifestyle brands, gained through working at and with agencies such as JVM, George P. Johnson, BBDO, MDCT, and brands including AMG, Hugo Boss, Mercedes-Benz, Porsche, and the Swatch Group, **Ralph Jahns** harbors a deep passion for art, events, and exhibitions. With his platform startcollections.com, he has fulfilled a dream centered around his passions. Not only has Jahns partnered with the Swiss brand Bucherer, he is also a proven watch expert himself.