



Jewelry On The Wild Side

Elena Agostinis

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This second *Wild Side* book continues to explore Elena Agostinis's fascination with artists using the ordinary in extraordinary ways. In this book, the focus is on artists who make jewellery using materials not commonly associated with traditional jewellery-making. While travelling afar, Elena's profound realisation was that people in the most far-flung places in the world all have this powerful urge to self-adorn. Despite never having been a jeweller, what she found fascinating was that the materials used by these artists and artisans are often simply what the earth yields. She's tried to include works that illustrate these remarkable innovations and the materials used.

The wearable artworks chosen for this book all appear to comply with this extraordinary principle. Ms. Zanella's work and the unique creations of so many other artists included here, all follow suit. The hope is that readers, conformists and non-conformists alike, will marvel at concepts that can open all our minds and hearts to a world of colourful, wearable art, enabling us to seek out, try on, to feel the "fit" and to understand its formidable existential effect.

Elena Agostinis is a bold creative force, best known for her fearless use of colour, eclectic design sensibility, and commitment to joyful living. Her homes, featured in publications and admired by design lovers worldwide, are unapologetically expressive, deeply personal, and utterly unforgettable.

Elena's background in graphic design, her years at Condé Nast, and her experience running boutiques all shape her joyful visual language. Her interiors are layered with family treasures, outsider art, quirky upcycled pieces, and one-of-a-kind finds from around the globe. Each space tells a story. Each choice is intentional. Each home becomes an immersive, livable work of art.

