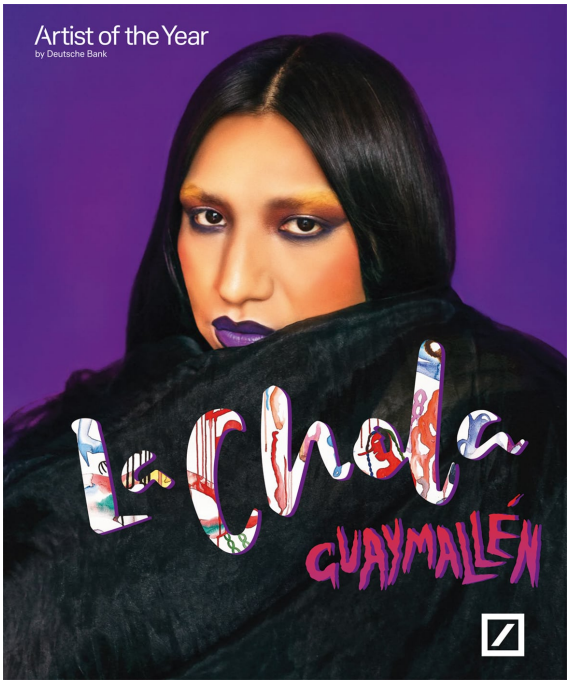
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La Chola Poblete: Guaymallén

Deutsche Bank Artist of the Year 2023

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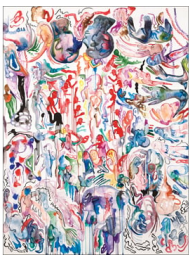
- First monograph on important Latin American artist
- Reflection on queer and indigenous identity in a postcolonial society
- Variety of artistic approaches / mixed media / painting, photography, performance, video
- Artist is deeply engaged in global struggle of LGBTQ-Movement
- Confrontation of traditional and forgotten knowledge and mythology and modern life pop culture
- The catalogue accompanies an exhibition in Berlin, Germany: PalaisPopulaire, 09 August 2023 – 02 May 24 and Museo delle Culture, Italy: 13 September–20 October 2024

Guaymallén is a municipality in the province of Mendoza in Argentina. It was here that La Chola Poblete, Deutsche Bank's "Artist of the Year" 2023, was born in 1989. The choice to name the exhibition and publication ***Guaymallén*** is the artist's tribute to her roots and a reflection on her queer identity. La Chola Poblete is one of the most renowned Latin American artists. Her work combines biographical and cultural-aesthetic references with fundamental criticism. La Chola engages with the consequences of colonialism and capitalism, especially in the context of the obliteration and stereotyping of Indigenous peoples and cultures.

Text in English, Spanish and German.

Authors: Britta Färber, Emmanuel Luis Franco, Anke Hallmann, Oliver Koerner von Gustorf, La Chola Poblete, Leandro Martínez Depiertri, Cintia Clara Romero, Tatiana Sconnes.

In Argentina, the Museo de Arte Moderno de Buenos Aires dedicated a comprehensive solo exhibition entitled *Ejercicios del llanto* (Exercises in Weeping) to **La Chola Poblete** in 2022. It was curated by Victoria Noorthoorn, the director of the museum, who with Hou Hanru and Udo Kittelmann is part of the Deutsche Bank Global Art Advisory Council, which proposed La Chola Poblete as "Artist of the Year" 2023. *Guaymallén* is La Chola Poblete's second institutional solo exhibition in Europe and features a variety of new works. She has had solo and group exhibitions in Latin America and Europe, most recently at Kunsthalle Lisbon (2023), Centro Internacional Das Artes Jose de Guimaraes (2022), 34 Argentine Artists, Museo Moderno de Buenos Aires (2021), and MAC, Córdoba (2019).





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