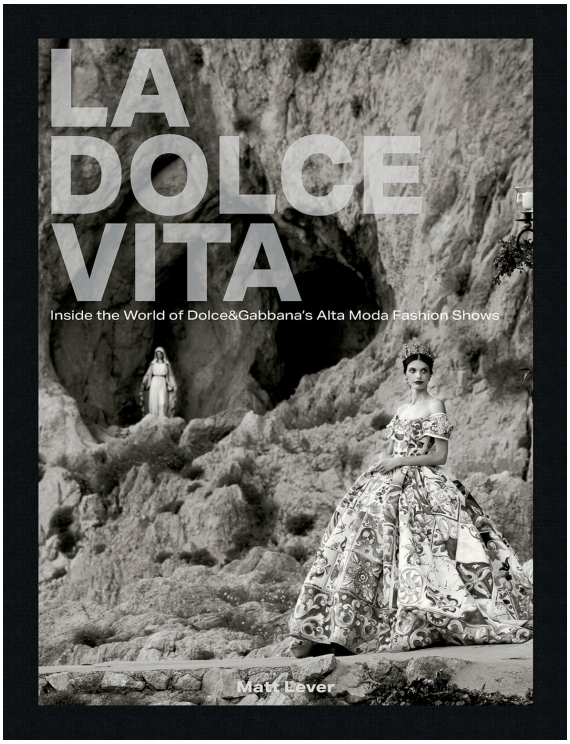
TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk




# La Dolce Vita

## Inside the World of Dolce&Gabbana's Alta Moda Fashion Shows

### Matt Lever

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| **ISBN** | 9781788842921 |
| **Publisher** | ACC Art Books |
| **Binding** | Hardback |
| **Territory** | World |
| **Size** | 300 mm x 227 mm |
| **Pages** | 320 Pages |
| **Illustrations** | 7 color, 179 b&w |
| **Price** | £55.00 |

- Gorgeous behind-the-scenes photographs
- See Dolce&Gabbana's celebrated Alta Moda shows from a new angle
- Elegantly presented
- Perfect for fans and followers of high fashion
- All proceeds from the sale of the book will be donated to the Larkin Street Youth Services
- Foreword by British writer, curator, and academic Professor of Fashion and Design at Kingston School of Art Iain R. Webb

*"A love letter to Italy expressed through fashion, craft, tradition, festivities, camaraderie, and sense of la dolce vita."* — **Forbes**

*"… lovers of fashion will discover a world full of creative artistry and talented workmanship."* —**The Hollywood Times**

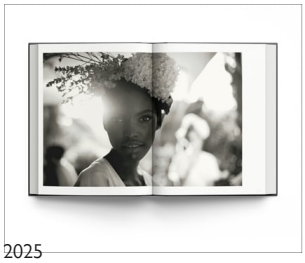
*"This isn't just any book. It's an invitation, perhaps the only one, to experience the magic of Dolce&Gabbana up close."* — **NL Magazine**

Dolce&Gabbana's Alta Moda shows are the epicentre of Italian fashion. The luxury lifestyle brand began its annual grand flourishes in 2012 and has since made a custom of staging the last word in Italian elegance with shows unlike any other, each lasting an entire weekend at an exclusive, invitation-only location.

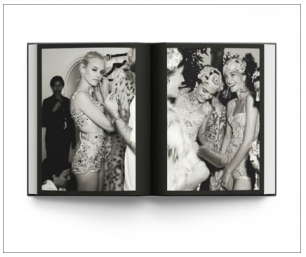
Behind the scenes of these unique events, the preparations are meticulous, with designers, models, crew members, directors and makeup artists, all adding their finishing touches before the first silhouette is cast out on the runway. Matt Lever is one of only a handful of photographers ever invited to the shows. Covering almost every show since their inception, his images of the backstage commotion take us on a visual journey through Dolce&Gabbana's intimate inner workings.

Lavishly illustrated, ***La Dolce Vita*** is a sublime coffee-table volume, perfect for fans and followers of high fashion and a compelling work of art for anyone with in an interest in the sculpting of the most lauded pageants in the fashion calendar.

**Matt Lever** was born and raised in England. He attended the Bournemouth & Poole College of Art & Design before leaving England for California where he is based today. Matt has shot backstage at fashion shows since 1999, representing *British Elle* for the majority of this time. He shoots backstage exclusively for Dolce&Gabbana at their Alta Moda fashion shows and has also been sponsored by photographic luggage company Lowepro to represent them in the field of fashion photography. Matt's first book, *Behind the Runway: Backstage Access to Fashion's Biggest Shows*, was released in 2016. Matt also works in advertising and editorial photography and has a client list that includes *Harper's Bazaar, Elle,* Gap, Banana Republic, Dolce&Gabbana, Akris and Oracle to name a few.







Published 22nd May 2025