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L'art, encore et toujours

La collection d'Elisabeth Feller et l'entreprise la Feller SA

Edited by Feller AG

Edited by Mara Züst

Edited by Susanna Züst

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- First book on Swiss entrepreneur Elisabeth Feller's art collection and the aesthetic cosmos of her company Feller AG
- Elisabeth Feller was an innovative entrepreneur and a dedicated campaigner for equality and better opportunities for women in business
- Feller AG is an early example of utilising art, design, and architecture to create a corporate identity reaching far beyond functional branding

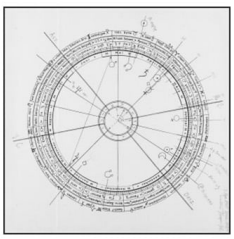
Elisabeth Feller (1910–73) was an entrepreneur, art collector, and campaigner for women's rights and humanitarian causes in Switzerland. Following the sudden and premature death of her father in 1931, she took over as managing director of Adolf Feller AG, a manufacturer of electrical equipment, at the age of just 21. Henceforth, she championed better opportunities for women in business.

The French language book ***L'art, encore et toujours*** traces Elisabeth Feller's life and career as well as the evolution of her passion for art: from being infused with a sense of art even as a youth, to her encounters with Swiss architect and artist Hans Fischli and the Zurich Concretists around Max Bill, and to her tenure as chief executive of Feller AG, shaping the company and its products, making sure that their design met the highest standards.

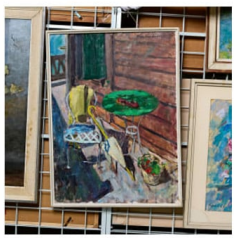
Richly illustrated, the book allows readers to immerse themselves in Elisabeth Feller's art collecting and Feller AG's aesthetic.

Text in French.

Feller AG, established in 1909, is a leading Swiss electrical engineering company that develops and manufactures equipment and systems in the fields of switch design, home automation, building networks, and electrical distribution. **Mara Züst** is a Zurich-based artist, art educator, and historian. **Susanna Züst** is a scholar of geobotany and Elisabeth Feller's niece.









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