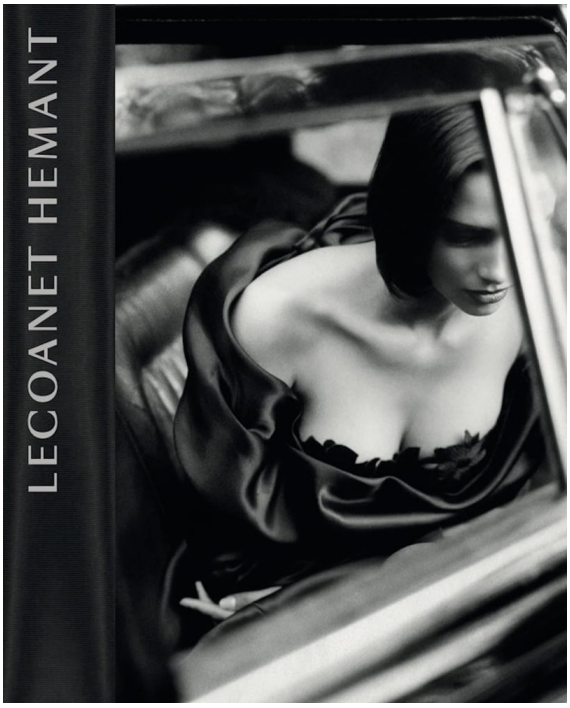
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Lecoanet Hemant

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- Explore the exquisite collections of fashion label Lecoanet Hemant

This lavishly presented book is dedicated to the Lecoanet fashion label, founded in 1981 by Didier Lecoanet and Hemant Sagar. The label initially was based in Rue du Faubourg Saint-Honoré, Paris and focussed only on haute couture designs. However, the label has transitioned the focus to ready-to-wear and has moved their base to Gurugram, India. Hemant and Lecoanet met in Paris, France, at the Ecole de la Chambre Syndicale de la Couture Parisienne. Both of them were learning Haute Couture at that time and decided to launch something together. They started a store in Paris and were one amongst only 24 Haute Couture Houses. They eventually became a part of the Haute Couture Club and also joined Syndicat as a member. They presented their collections in various international events and later decided to move to India to launch two new brands namely GENES and Ayurganic.

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