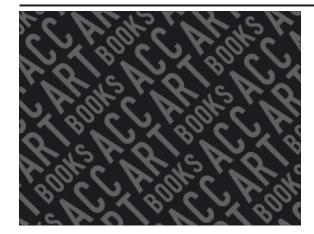


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Les orientalists de la haute couture

Lecoanet Hemant

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Lecoanet Hemant is a fashion house founded in 1981 by Didier Lecoanet (Chaumont, 1955) and Hemant Sagar (New Delhi, 1957). Didier Lecoanet, in charge of creation, took courses at the Boederer Academy of Arts, the Ecole Camondo and perfected his training thanks to an internship at Lanvin. Hemant Sagar, who manages the house, took courses in a German school of patronage and fashion design, before working in a major ready-to-wear company, from design to sales.

They opened a boutique on rue du Faubourg-Saint-Honoré in 1981. Lecoanet Hemant was admitted to the Chambre Syndicale de la Couture in 1984. They created 33 haute couture collections between 1984 and 2000. The Lecoanet Hemant style, inspired by the structure of the Indian sari and multiple variants intended for active and elegant women, was crowned with the Dé d'Or in 1994. Reconnecting with the origins of Hemant Sagar, the Lecoanet Hemant house moved to India in 2002, further developing its loan -à-porter and reserving the creation of haute couture models for a private clientele. Didier Lecoanet and Hemant Sagar are the owners of the creations of the house "Lecoanet Hemant". They also own the art direction rights of their models.

Text in English and French.