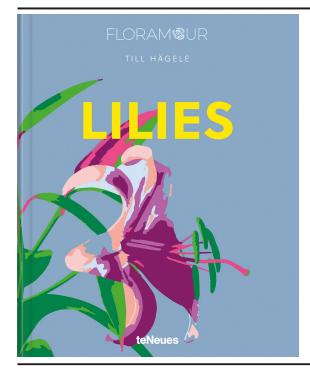


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## Lilies Till Hägele

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Publisher teNeues Books

Binding Hardback

**Territory** World excluding Germany, Austria, Switzerland, Belgium, Netherlands

**Size** 240 mm x 195 mm

 Pages
 208 Pages

 Illustrations
 150 color

 Name of series
 Floramour

 Price
 £29.95

- New plant portrait concept: a tribute to the uniqueness of each flower species and a rich treasure of knowledge and inspiration
- The exclusive design of the series makes the books real eye-catchers on the shelf and exciting collectors' items on the coffee table
- The colourfulness of the books gives the feeling of giving a large bouquet of flowers an ideal gift for Mother's Day, birthdays and other festive occasions

A brand-new addition to the *Floramour* series is *Floramour*: *Lilies*. In this outstanding book of photographs, the author Till Hägele presents the varied beauty of this ornamental flower in an unprecedented way.

For centuries, the lily has been cultivated in the most diverse cultures. Today, therefore, it appears in an almost unsurpassed splendour of colour and diversity of species. Throughout cultural history, the wonderful lily has not only exerted an optical fascination on people; since time immemorial it has also been an integral part of festivals and religious customs as a floral symbol. In ancient Greece, for example, it was the flower of Hera, the companion of the goddess of the gods, and in Hinduism it also occupies a central place in the world of the gods. In Christianity it stands for the purity and virginity of Mary and is a symbol of the resurrection of Jesus.

This beautifully designed coffee-table book *Floramour: Lilies* contains unique photographs as well as sketches and copious background knowledge about this aesthetic beauty of nature.

**Floramour: Lilies** is a special gift for all flower lovers. Anyone who has always wanted to know everything about their favourite flower is well placed with this comprehensive book from the *Floramour* series. Whether as personal inspiration or simply for your own enjoyment, anyone who loves lilies simply must own this coffee-table book.

Text in English and German.

After graduating as a Dipl.-Ing. (FH) Horticulture at the FH Weihenstephan/Freising, **Till Hägele** worked in various botanical gardens throughout Germany. Since 2001 he has been head of the greenhouse department at the Botanic Garden in Munich. He has been involved in professional training for over two decades, and trains apprentices in commercial horticulture, among other things. As a doctor of agricultural science, he gives lectures at international symposia and writes technical publications. He also became known through his participation as an expert in the BR programme *Querbeet*. His BLV book *Die Welt in voller Blüte* (The World in Full Bloom) received the DGG's Honorary Award in 2022.





