



# Living + Dying INbetween the Real + the Virtual

**Peter Jay Zweig**

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| <b>Territory</b>     | World excluding USA, Canada, Australasia & Asia<br>(except Japan; China non-exclusive) |
| <b>Size</b>          | 254 mm x 203 mm  |
| <b>Pages</b>         | 420 Pages  |
| <b>Illustrations</b> | 350 color  |
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- Historical view of how technology and the virtual future is in its infant stage
- The book's APP uses Augmented Reality to immerse the reader in VR
- By creating an innovative spectrum of multiple realities, the book defines the tools for architecture working in the 21st century
- The working definitions of the real and virtual in our private lives, in our families, and in society, provide a roadmap to navigating the INBETWEEN in the future
- Award-winning architect takes an innovative look at the future of architecture in an increasingly virtual world

Reality isn't what is used to be. As the world moves increasingly from the real to the virtual, the question emerges, who do we want to be as humans? The amount of time spent on devices is taking more of our time from the real world as we 'fast forward' to the virtual future. As we transform our work, play, living, education, and retail lifestyle, so too must architecture react and redefine the very nature of our public and private spaces. The challenge of our time is to learn to navigate INBetween these multiple realities on the spectrum between the real and the virtual world. As we progressively accept the technological advances in medicine that enhance our bodies, society will also begin to accept moving into the experiential, three-dimensional space of the virtual METAVERSE. This book presents a three-year exploration, research, and case studies for expanding the tools of architecture for creating within this new reality for **Living + Dying INBetween the Real and the Virtual World**.

**Peter Jay Zweig**, FAIA, a Professor at the University of Houston is principal of the international award-winning Peter Jay Zweig Architects. He is an architect, inventor, curator, exhibition designer, author, and educator, and has exhibited at major museums throughout the US and Europe.