



London in Frames

Ovidiu Selaru

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Binding	Hardback
Territory	World excluding Germany, Austria, Switzerland, Belgium, Netherlands, USA & Canada
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Pages	224 Pages
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- New perspectives on urban life through the lens of renowned street photographer Ovidiu Selaru
- An impressive homage to the diversity of London – captured in colour and black and white photographs that not only depict the streets of the city, but the people, their essence, their beauty, wrapped in time
- Front cover depicts the Turbine Hall in the Herzog & de Meuron designed Tate Modern, London, UK
- Photography as instinct, as emotion, as an archive of the human spirit

London in Frames by street photographer Ovidiu Selaru is the result of his years of exploring the city and its people – a powerful photo book that invites the viewer on a visual journey through the vibrant culture and pulsating life of London. Selaru's style combines technical precision with a poetic point of view, making him one of the most sought-after photographers of his generation. This stunning photography book is ideal for those who appreciate the extraordinary in the everyday and want to be inspired by the beauty of the urban landscape—full of emotions, memories and moments of life.

"I don't set expectations. I let the frame find me. I believe if you follow the light—and your own—something real will always emerge." – Ovidiu Selaru

Ovidiu Selaru, born in Romania, discovered his passion for photography at an early age in a creative family of artists. With a background in machinery and a deep understanding of geometry, he combines his technical knowledge with an artistic eye to explore the world through the camera. He has lived in London for 16 years, where his fascination with urban life has blossomed. His philosophy of capturing the essential moments of life is reflected in each of his photographs. His work, which has been featured in prestigious publications such as *Vogue* and *EYE-Photo Magazine*, speaks to viewers on a deep emotional level.