Longines
Watches That Made History
Pierre-André Schmitt

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- From aviation pioneers and racing drivers to boxing legends and Albert Einstein: in a unique approach, the story of Longines watches is told through the personal stories of their owners
- Iconic watch brand: the book offers in-depth insights into the history of Longines and its milestone watches
- Watch authority: teNeues widens its range of outstanding watch books with *Longines – Watches That Made History*, edited by experienced journalist and horology expert Pierre-André Schmitt

Discover the captivating history of one of the world's most renowned watch manufacturers in *Longines – Watches That Made History*. This exceptional book features 50 chapters that tell the stories of remarkable timepieces from the brand—each accompanied by their current or former owners, among them aviation pioneer Jackie Cochran, boxing legend Joe Louis and singer Yves Montand. This illustrates how each watch is not merely a timekeeper, but also a bearer of personal stories. The stunning photographs are complemented by technical details for each watch, offering a comprehensive view of their craftsmanship.

Pierre-André Schmitt, born in 1958, is a renowned journalist with a career spanning over 40 years. From 2017 to 2023, he served as the editor-in-chief and co-owner of the watch magazine *Watch Around*, which was published ten times a year. Schmitt has a deep passion for horology and has been writing about watches for more than 20 years, particularly for the prestigious Swiss business magazine *Bilanz*, where he has been deputy editor-in chief. Prior to his work there, Schmitt was the editor-in-chief of the *Swiss Automobil-Revue*, Europe's oldest automotive magazine. Additionally, he worked as the deputy editor-in-chief for the Swiss news magazine *Facts*.

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